



Horse Country

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Horse Country Members

Adena Springs

Hagyard Equine Medical Institute

Runnymede

Airdrie Stud

Hallway Feeds

Saxony Farm

Ashford

Hermitage

Siena Farm

Blackwood

Hurstland

Spendthrift

Brookdale

KTA/KTOB

St. George

Claiborne

Keeneland

Stone Farm

Darby Dan

Keene Ridge

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Darley

Lanes End

Taylor Made

Denali

Mill Ridge

The Jockey Club

Diamond A

Mt. Brilliant

Three Chimneys

Fasig-Tipton

Pin Oak Stud

Winstar Farm

Gainesway Farm

Rood and Riddle Equine Hospital

Winter Quarter



MONTECRISTO
MAGAZINE

CONDÉ NAST
Traveler

The New York Times



AMERICAN
WAY



YAHOO!

Tampa Bay Times

The Washington Post

THE WALL STREET JOURNAL.

BLOODHORSE
CELEBRATING 100 YEARS

LEXINGTON
HERALD LEADER

The Dallas Morning News

TDN WEEKEND

AJC The Atlanta
Journal-Constitution

Do Britain/Ireland Make Enough of Their Thoroughbred Heritage?

“The model for how all of this potential can be exploited can be found in Lexington, Kentucky in the shape of Horse Country...

The success of this organisation was covered on these pages in recent weeks and it should be ***held up as an example*** of what could be achieved in Great Britain and Ireland if similar regular tours were set up and appropriately promoted.”

30K...and growing



Horse Country

"Thank you for a great tour!! Meeting this guy was a gift for our daughter's 13th birthday and she was thrilled!!! Thanks again for making her (and our) dreams come true!!" -Nancy

Thanks so much for sharing Nancy! We are happy to hear it was a successful birthday! — with Tice hays.

Like Comment Share

52

Chronological



Bright Guida That's cool!!!

Like · Reply · Message · January 17 at 6:54pm



Write a comment..



Horse Country

Published by Marisa Noe [?] · October 18 ·

Union Rags is happy to receive all the love from his #HorseCountry fans! Thanks for stopping by Lane's End Farm and thanks for the great pic, Michelle!



Who are guests in Horse Country?

- Leisure Travelers
- Well Educated
- Loyal



The Road to 1 Million

Chicago Tribune

Kentucky bourbon trail buzzing with record 1 million visits

Ky. bourbon trail offers a lesson for reviving racing's fans

AP By The Associated Press
May 4, 2016 2:46 am



Food & Beverage

**Over 1 Million
Tourists Hit
Kentucky's
Bourbon Trail in
2016**

Bruce Schreiner, Associated Press - Jan 26, 2017 11:00 am

Outreach & Our Neighbors

- March 18
- Free, Ticketed Tour
- Neighbors!



HORSE COUNTRY.
KENTUCKY

MEET THE NEIGHBORS

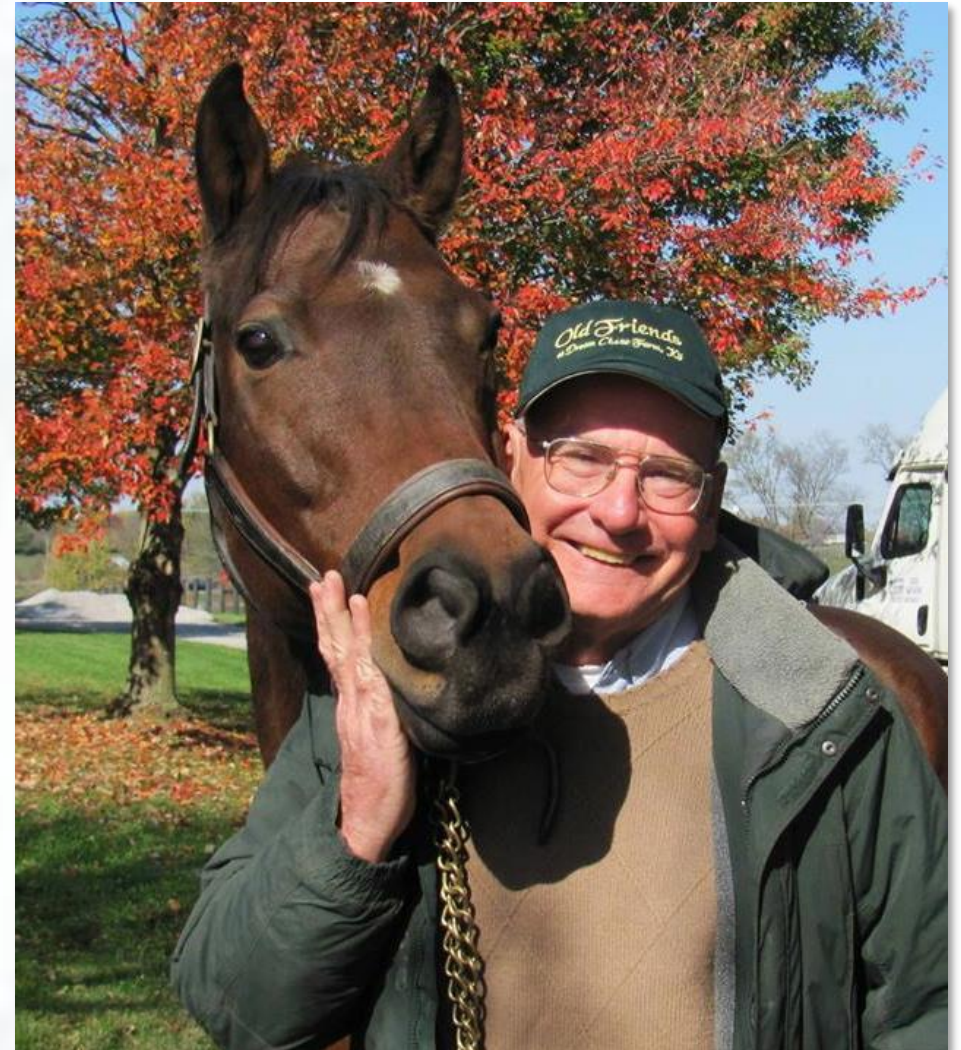
Horse Country thanks its media partners at

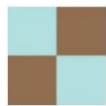
iHeartMedia **COUNTRY LEADER HANK 96.1** **KISS 96.9**

MAR
18

Meet the Neighbors!
Sat 9:00 AM EDT - Lexington
129 people interested - 36 people going

Giving Back & #HorseCountryCares





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