

RESOLUTION NO. \_\_\_\_\_ - 2019

A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE URBAN COUNTY GOVERNMENT, TO EXECUTE AN AGREEMENT (AWARDED PURSUANT TO RFP NO. 29-2019) WITH WISER STRATEGIES, FOR MEDIA PLANNING AND PLACEMENT SERVICES RELATING TO STORMWATER AND RECYCLING MARKETING CAMPAIGNS, AT A COST NOT TO EXCEED \$225,000.00.

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BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 – That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute an agreement (awarded pursuant to RFP No. 29-2019), which is attached hereto and incorporated herein by reference, with Wiser Strategies, for media planning and placement services relating to stormwater and recycling marketing campaigns, at a cost not to exceed \$225,000.00.

Section 2 – That an amount, not to exceed the sum of \$225,000.00, be and hereby is approved for payment to Wiser Strategies, from the following accounts in the following amounts: #4051 – 313201 – 71299 (\$125,000.00) and #1115 – 303501 – 71299 (\$100,000), pursuant to the terms of the agreement.

Section 3 – That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

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MAYOR

ATTEST:

\_\_\_\_\_  
CLERK OF URBAN COUNTY COUNCIL

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