

**ZOTA 2015-3: AMENDMENT TO ARTICLE 17-7(k) TO ALLOW MULTI-TENANT LISTINGS ON FREE-STANDING SIGNS IN THE PLANNED SHOPPING CENTER (B-6P) ZONE**

**Article 17: SIGNAGE REGULATIONS**

**17-3(c) (20) TENANT PANEL** – A portion of a free-standing shopping center identification sign that lists or advertises an individual tenant that occupies the site. Tenant panels of the same size and shape may be removed and replaced without a sign permit.

*Re-number remaining sections*

**17-7(k) PLANNED SHOPPING CENTER ZONE (B-6P)** - Signs within the B-6P zone shall be permitted and regulated as for B-1 [Section 17-7(f)], except as follows:

- (1) In place of the free-standing signs permitted under Section 17-7(f)(1)(b), the only permitted free-standing signs shall be shopping center identification signs. One sign shall be permitted per street frontage, with a maximum of two (2) signs. The maximum square footage of each sign shall be 150 square feet, with a maximum height of twenty-five (25) feet for a regional shopping center; and seventy-five (75) square feet, with a maximum height of twenty (20) feet in a community or neighborhood shopping center.

A shopping center identification sign that otherwise conforms to the requirements listed above may include either an attraction board or up to six (6) tenant panels. The shopping center identification sign portion of the free-standing sign shall at no time be less than sixty percent (60%) of the total square footage. The area of any tenant panel(s) or attraction board shall be included in the computation of the area of the total free-standing sign, not to exceed forty percent (40%) of the area of the free-standing sign. Tenant panels shall be legible to motorists traveling at a normal rate of speed when located a minimum of two hundred (200) feet from the sign location. An attraction board shall have no permanent copy identifying any specific business or product sold within the center. The copy on such an attraction board shall be limited to sales or other events on the premises and civic meetings, rallies or other noncommercial events on or off the premises.