

RESOLUTION NO. 741 - 2016

A RESOLUTION AUTHORIZING AND DIRECTING THE MAYOR, ON BEHALF OF THE URBAN COUNTY GOVERNMENT, TO EXECUTE A PROFESSIONAL SERVICES AGREEMENT (AWARDED PURSUANT TO RFP NO. 33-2016) WITH BULLHORN LLC D/B/A BULLHORN CREATIVE, FOR THE DEVELOPMENT OF SAFE STREETS MARKETING MATERIALS AND THE PROMOTION OF MOTORIST, CYCLIST, AND PEDESTRIAN SAFETY IN LEXINGTON-FAYETTE COUNTY, AT A COST NOT TO EXCEED \$40,000.00.

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized and directed to execute the Professional Services Agreement (awarded pursuant to RFP No. 33-2016), which is attached hereto and incorporated herein by reference, Bullhorn LLC d/b/a Bullhorn Creative, for the development of Safe Streets Marketing Materials and the promotion of motorist, cyclist, and pedestrian safety in Lexington-Fayette County.

Section 2 - That an amount not to exceed the sum of \$40,000.00 be and hereby is approved for payment to Bullhorn LLC d/b/a Bullhorn Creative, from account #2607-303602-91613, pursuant to the terms of the Agreement.

Section 3 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL: December 6, 2016

MAYOR



ATTEST:



CLERK OF URBAN COUNTY COUNCIL