




TO: Mayor Linda Gorton
Urban County Council

FROM: 
Jennifer M. Carey, P.E., Director
Division of Environmental Services

DATE: June 30, 2023

SUBJECT: First Renewal to Agreement with Mackey Group LLC d/b/a Wisser Strategies for Stormwater Collateral Development, As Amended

Request

The purpose of this memorandum is to request approval of the first renewal (effective July 1, 2023 through June 30, 2024) of the agreement with Mackey Group LLC d/b/a Wisser Strategies, following the expiration of the original contract period ending June 30, 2023. The contract was originally approved per Resolution #353-2022/RFP #28-2022 and amended via Resolution #529-2022.

Why are you requesting?

The renewal option with Mackey Group LLC d/b/a Wisser Strategies is for continued creative design services for public outreach and media campaigns related to water quality (stormwater) and leaf collection. The RFP provided for up to two (2) additional 1-year renewal periods upon mutual agreement by all parties, following the conclusion of the original contract term.

What is the cost in this budget year and future budget years?

The cost for FY24 is not to exceed \$60,000. This contract is eligible for one more renewal.

Are the funds budgeted?

Yes, FY24 funds are budgeted in the following accounts:

1115-313201-3095-71299	\$10,000
4051-313201-3095-71299	\$50,000

File Numbers: 0728-23

Director / Commissioner: Carey / Albright

