CODE For AMERICA

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Summary of Today's Presentation

The Challenge: Governments are expected to do more with less while expectations for efficiency, transparency and citizen engagement have increased.

The Opportunity: Technology can help us find innovative ways to do our jobs better...smarter...faster. And meaningfully engage citizens in improving the quality of life of our many neighborhoods.

The Solution: Neighborhood Information Management System (NIMS)

The Means: Partnership with Code for America

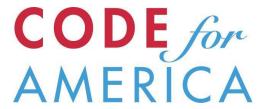
CODE for

Today's Government

"...technology is oftentimes the easy part. Most of it is already here, it is available now. What will direct the way forward, are strong, visionary leaders. Those who want to step out, innovate and use these technologies will make cities better equipped to handle the rapid pace of urbanization."

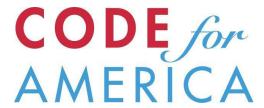
SOURCE:

Forbes, "The Urban Data Revolution: How Cities Can Use Analytics To Do More With Less" F. Michael Valocchi, head of the global energy and utilities industry team at IBM Global Business Services



What is Code for America (CfA)?

- Non-profit dedicated to helping cities become more connected, participatory and efficient.
- Uses citizen engagement and cutting-edge technology to develop innovative solutions to challenging issues.
- Peace Corps for Geeks: A new kind of public service.



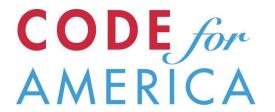
How does the CfA Fellowship Program work?

- CfA carefully selects the nation's top talent with worldclass experience in entrepreneurship and technology.
- Invites forward-thinking cities to apply to work with them, hand-in-hand, to help them better leverage technology and engage the community.
- Three world-class technology experts will be assigned to Lexington to develop the Neighborhood Information Management System (NIMS).

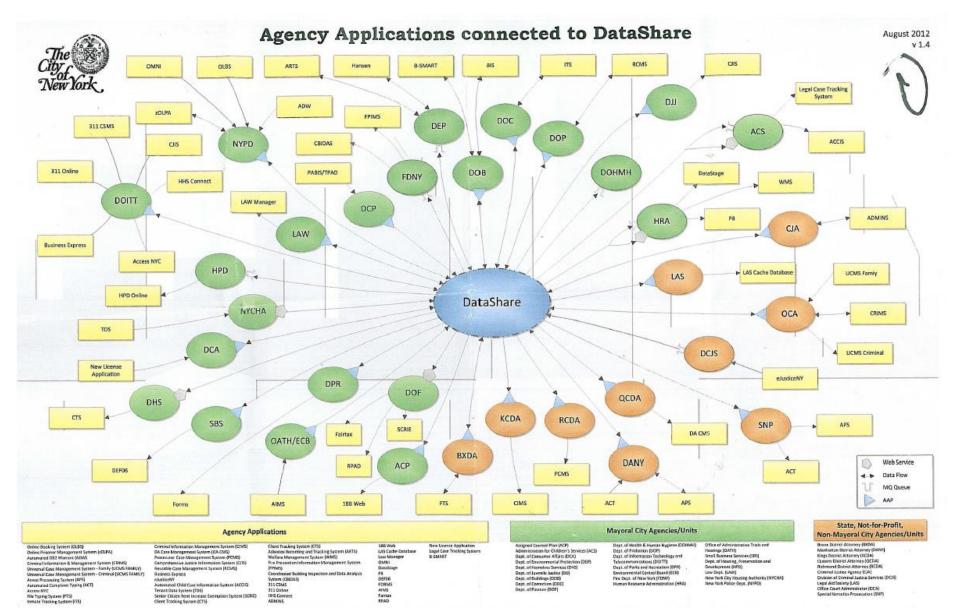


What's the Deliverable?

A shareable web-application with streamlined interfaces, user-centered design and advanced technology custom-developed to solve the specific problem(s) we identify.



City Data



Neighborhood Information Management System

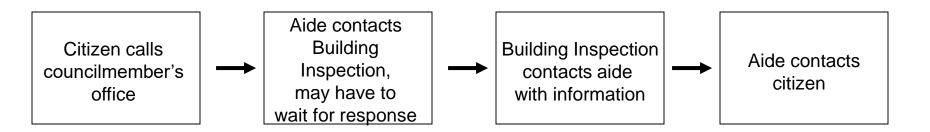
NIMS will:

- Allow staff to more effectively and efficiently address neighborhood issues (trend analysis).
- Significantly increase transparency, serving as a public dashboard accessible by citizens and Council.
- Allow citizens to participate in problem-solving.

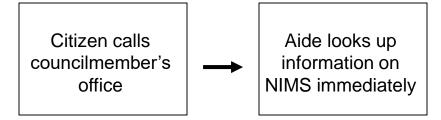


Current vs. NIMS Process

Current Process



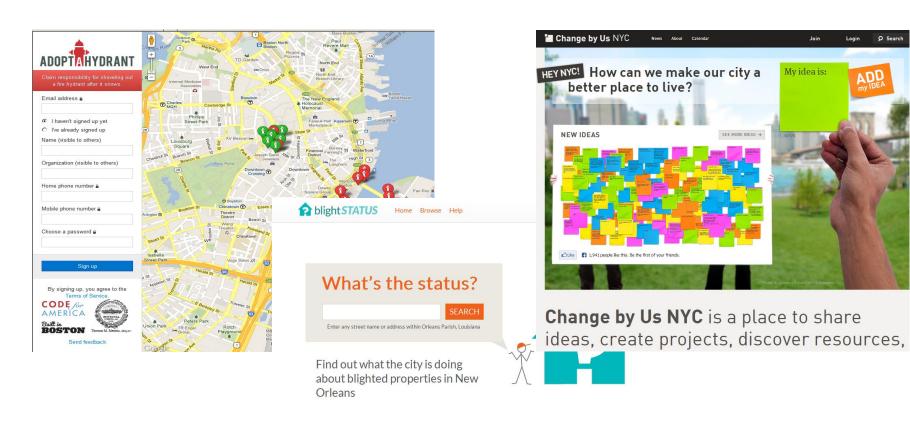
NIMS Process



Citizen looks up information on NIMS



Code for America in Other Cities



TRY SOME EXAMPLE SEARCHES:



Code for America Cities

<u>2011</u> <u>2012</u> <u>2013</u>

Boston Austin Kansas City, MO

Washington, D.C. Chicago Kansas City, KS

Philadelphia Detroit Las Vegas

Seattle Honolulu Louisville

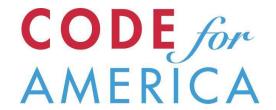
Macon, GA New York

New Orleans Oakland

Philadelphia San Francisco

Santa Cruz South Bend, IN

Summit Co., OH



What's the cost?

- LFUCG's investment is \$180,000.
- Meets the criteria for bonding set forth by the Government Accounting Standards Board (GASB) for the application/development stage of a software project exceeding \$25,000.

GASB guideline #51 says the following activities are eligible:

- Design
- Coding
- Installation
- Testing (including parallel processing phase)
- Data conversion (needed to make software operational).



What can Code for America do for Lexington?

The bottom-line is the software developed by CfA will allow us to do more than we are able to do now...better...smarter.

Being recognized as a Code for America City will elevate Lexington to the national stage as a leader in innovation.