



TO: LINDA GORTON, MAYOR
URBAN COUNTY COUNCIL

FROM: THERESA REYNOLDS, DIRECTOR
DIVISION OF GRANTS AND SPECIAL PROGRAMS

DATE: August 8, 2024

SUBJECT: Authorization to Execute Renewal Agreement with Streetlight Data, Inc.
RFP #11-2022 Transportation Analytics Platform

Request: Council authorization to renew the data license agreement with Streetlight Data, Inc. to provide an online transportation analytics platform to monitor multimodal travel within Fayette and Jessamine Counties. The cost in FY25 is \$148,918. The subscription was originally purchased in FY23 with the option to renew for \$148,918 per year through FY26.

Purpose of Request: The Division of Traffic Engineering along with the Division of Planning and the Lexington Area MPO are tasked with planning for the short and long-term impacts of traffic congestion. This Transportation Analytics Platform will continue to give employees and consultants working for LFUCG a powerful tool in gauging how the transportation system is functioning for all users. It uses anonymized 'big data' to help monitor volumes on all streets, classifications such as pedestrians, cyclists, passenger vehicles, and transit, trip routing for major events as well as cut-through neighborhood traffic. This information is important in identifying transportation solutions.

What is the cost in this budget year and future budget years? Total cost in FY25 is \$148,918 and \$148,918 for up to one additional year.

Are the funds budgeted? Yes, 3160-303602-3601-71304; ITS_CMS_2024 RENTLEASE_TE

File Number: 0764-24

Director/Commissioner: Neal/Albright

