



**Student-Athlete Institutional/Charitable/Educational/Non-Profit Promotional Waiver**

**Submit this completed form to the Compliance Office at least 7 days prior to activity.**

Institutional/Charitable/Educational/Non-Profit Organization Lexington-Fayette County Government

Agency Contact Information: Name: Amanda Patrick Title: Social Worker

Street Address: 195 Life Lane

City, State, Zip: Lexington, KY 40502

Phone: 859-278-6072 Email: apatrack@lexingtonky.gov

Athletic Department Contact: \_\_\_\_\_

Promotional Activity or Project: Intergenerational programming, athletes with the Senior Adults

Date/Time/Location: Various dates and times (Mondays and Fridays)/Lexington Senior Center

**Promotional Activities Involving Student-Athletes**

NCAA rules require the University of Kentucky to present written approval for any student-athlete participating in any institutional, or noninstitutional charitable, educational, or non-profit activity or project considered incidental to the student-athlete's participation in intercollegiate athletics.

The University of Kentucky, the Southeastern Conference, or a noninstitutional charitable, educational, or non-profit agency may use a student-athlete's name, picture, or appearance to support its charitable or educational activities, but as stipulated under NCAA rules, **a UK student-athlete may participate in an institutional, or noninstitutional charitable, educational, or non-profit promotion only under the following conditions:**

1. Student-athlete receives written approval to participate from the Director of Athletics (or designee), subject to the limitations on participants in such activities as set forth in the NCAA regulations;
2. The specific activity or project in which the student-athlete participates does not involve co-sponsorship, advertisement, or promotion by a commercial agency. The sponsoring organization may reproduce their regular trademark or logo (along with their address and telephone number) only on printed materials such as pictures, posters, or calendars;
3. The name or picture of a student-athlete with remaining eligibility may not appear on an institution's printed promotional item (e.g., poster, calendar) that includes a reproduction of a product with which a commercial entity is associated if the commercial entity's officially registered regular trademark or logo appears on the item;
4. Student-athlete does not miss class;
5. All monies derived from the activity or project go directly to UK, the SEC, or the charitable, educational, or non-profit agency;
6. Student-athlete's name, picture, or appearance is not utilized to promote the commercial ventures of any non-profit agency;
7. Student-athlete and an authorized representative of the charitable, educational, or non-profit agency must sign a release statement ensuring that the student-athlete's name, image, or appearance will not be used for any commercial purpose;
8. **Approval of this activity does not guarantee the appearance of a UK student-athlete.**

Brief description of the duties the student-athlete will be performing for the activity or project. (Attach additional information, if available.)

Social interaction and program support (billiards, technology support) with senior adults 60+



Will the student-athlete(s) miss class?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Will the student-athlete(s) receive any expenses (meals, transportation)?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Will the student-athlete(s) receive any gifts or awards?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Will there be any commercial sponsorship of this event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Will there be any advertisement or promotions by a commercial agency or sponsor?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Will the student-athlete(s) attendance at this activity mandatory?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

How many hours will each student-athlete be involved with the activity? Various

Co-sponsorship or Advertising for this Event (describe printed materials, commercial trademarks or logos):

Information in monthly newsletter so that the senior adults know when the students will be available to interact with or assist with technology  
 This newsletter is distributed via email, mail and on site pick up by participants of the Lexington Senior Center, it is also available on our website,  
[lexingtonky.gov/aging](http://lexingtonky.gov/aging)

Will all monies generated by the activity go directly to the sponsoring agency: Yes  No   
 If "No", please describe where the monies will go: There is no exchange of money

**Athletes Involved** (attach additional sheets if necessary)

Print name	Sport
<u>All Sports</u>	

*I certify that I understand the above statements, and will not risk the eligibility of the named student-athlete(s) by having him/her participate in any activities that do not adhere to the above guidelines.*

Signed Chatham Boyer Title Academic Counselor Date 4/6/18  
 (Athletic Department Supervisor or Coordinator)

*I have read and agree to these NCAA requirements on the use of a student-athlete's name, picture or appearance to promote a charitable or educational activity.*

Name Jim Gray Title Mayor, Lexington-Fayette Urban County Government  
 (Authorized Agency Representative)

Signature \_\_\_\_\_ Date \_\_\_\_\_

*This institutional or noninstitutional charitable, educational, or non-profit activity meets the requirements of NCAA 12.5.1.1.*

*I authorize the participation of the named student-athlete in the above named institutional or noninstitutional charitable, educational, or non-profit activity.*

Signed Jenna Wesley Date 4/6/18  
 (Director of Athletics-or their designee)