



Lexington-Fayette Urban County Government  
CHIEF ADMINISTRATIVE OFFICE

Jim Gray  
Mayor

Sally Hamilton  
CAO

TO: JIM GRAY, MAYOR  
URBAN COUNTY COUNCIL

FROM: CHRISTOPHER CORCORAN  
MAYOR'S OFFICE

DATE: OCTOBER 1, 2015

SUBJECT: MEMORANDUM OF UNDERSTANDING WITH BLOOMBERG PHILANTHROPIES'  
WHAT WORKS CITIES, FOR GUIDANCE AND TECHNICAL SUPPORT

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## REQUEST

Authorization for the Mayor, on behalf of the Urban County Council, to sign a memorandum of understanding between LFUCG, Results for America, Johns Hopkins University, and the Behavioral Insights Team that will provide **free** expert consulting and technical support for LFUCG to further performance metrics, its open data portal, and to improve the efficacy of constituent communications.

## WHY ARE YOU REQUESTING?

In the summer of 2015, Bloomberg Philanthropies announced a \$40 million grant program, in the form of technical resource and guidance to cities between 100,000 and 1,000,000 in population to improve government efficiency through data analysis. The program has five primary benefits for participating communities: the opportunity to (1) learn new, effective approaches and best practices in city management; (2) access technical experts and What Works Cities program resources; (3) connect with other cities solving similar problems; (4) deepen commitment and success to efficiency within a community by providing a plan and concrete milestones for improving efficiency; (5) use the tools to improve government efficiency over time. Eight initial cities were chosen to participate in this program, including Louisville, Kentucky. Louisville has worked with the program to establish their performance management program, LouieStat. LFUCG has been selected to participate in the second round of cities, based on a successful site visit and dialog between representatives of What Works Cities and LFUCG employees from many city agencies.

LFUCG and What Works Cities have identified three primary areas to work together: (1) to establish our own performance management system, a city stat program, to provide more transparency and metrics-driven management for city divisions; (2) to further our open data by establishing an open data governance policy, creating an index of all applicable data, and developing a plan to put all qualified data on our open data portal, over several years; (3) to use experts in marketing and communications to help LFUCG improve the efficacy of its communication efforts with citizens.

LFUCG will work remotely with technicians from What Works Cities, who will occasionally visit Lexington to support the work. Compensation for the expert time and travel-related expenses will be funded by What Works Cities, as part of the grant from Bloomberg Philanthropies. LFUCG will have no direct financial contribution to the program.

What is the cost in this budget year and future budget years?

The cost for this FY is: \$0

The cost for future FY is: \$0

Are the funds budgeted?

The funds are budgeted or a budget amendment is in process: n/a

Account number: n/a

File Number: n/a

Director/Commissioner: Jamie Emmons

A handwritten signature in black ink, appearing to read "Jamie Emmons". The signature is stylized with a large initial "J" and "E".