




Lexington-Fayette Urban County Government
DEPARTMENT OF SOCIAL SERVICES

Jim Gray
Mayor

Chris Ford
Commissioner

TO: Mayor Jim Gray
Honorable Members, Urban County Council

FROM: 
Chris Ford, Commissioner of Social Services

DATE: January 25, 2016

SUBJECT: Contract for billboard advertisements from Lamar

Request:

Request Council Authorization for the Mayor to execute a contract between the Department of Social Services and Lamar of Lexington for billboards for the promotion of the *GetHelpLex* substance abuse services locator for the Substance Abuse and Violence Intervention Program.

Purpose:

The *GetHelpLex* locator will aid individuals and families in search of nearby substance abuse services. This interactive locator currently includes more than 130 substance abuse programs, and this contract will promote the locator on six local area billboard panels during the months of March and April 2016.

Budgetary Implication:

The cost to purchase these advertisements is \$3,625.

Are the funds budgeted?

Yes. This contract for service will be paid from 1101-606105-0001-71299.

File Number: 57-16

Director/Commissioner: Chris Ford, Commissioner