

RESOLUTION NO. 514 - 2019

A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE URBAN COUNTY GOVERNMENT, TO EXECUTE AN AGREEMENT (AWARDED PURSUANT TO RFP NO. 29-2019) WITH WISER STRATEGIES, FOR MEDIA PLANNING AND PLACEMENT SERVICES RELATING TO STORMWATER AND RECYCLING MARKETING CAMPAIGNS, AT A COST NOT TO EXCEED \$225,000.00.

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 – That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute an agreement (awarded pursuant to RFP No. 29-2019), which is attached hereto and incorporated herein by reference, with Wiser Strategies, for media planning and placement services relating to stormwater and recycling marketing campaigns, at a cost not to exceed \$225,000.00.

Section 2 – That an amount, not to exceed the sum of \$225,000.00, be and hereby is approved for payment to Wiser Strategies, from the following accounts in the following amounts: #4051 – 313201 – 71299 (\$125,000.00) and #1115 – 303501 – 71299 (\$100,000), pursuant to the terms of the agreement.

Section 3 – That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL: September 26, 2019



MAYOR

ATTEST:



CLERK OF URBAN COUNTY COUNCIL

RESOLUTION NO. 716 - 2019

A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE URBAN COUNTY GOVERNMENT, TO EXECUTE AN ADDENDUM TO THE AGREEMENT (AWARDED PURSUANT TO RFP NO. 29-2019) WITH WISER STRATEGIES, FOR MEDIA PLANNING AND PLACEMENT SERVICES, EXPANDING THE SCOPE OF THE AGREEMENT TO PROVIDE FOR ADDITIONAL SERVICES FOR PUBLIC OUTREACH RELATED TO THE UK TRUNK C, D, AND E SEWER PROJECT, A REMEDIAL MEASURES PROJECT REQUIRED BY THE CONSENT DECREE, INCREASING THE CONTRACT PRICE BY THE SUM OF \$119,200.00, FROM \$225,000.00 TO \$344,200.00.

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 – That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute an Addendum to the Agreement (awarded pursuant to RFP No. 29-2019), which is attached hereto and incorporated herein by reference, with Wisser Strategies, for media planning and placement services, expanding the scope of the agreement to provide for additional services for public outreach related to the UK Trunk C, D, and E Sewer Project, a Remedial Measures Project required by the Consent Decree, increasing the contract price by the sum of \$119,200.00, from \$225,000.00 to \$344,200.00.

Section 2 – That an amount, not to exceed the sum of \$119,200.00, be and hereby is approved for payment to Wisser Strategies, from account # 4003 – 303408 – 92811, pursuant to the terms of the Addendum to the Agreement.

Section 3 – That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL: December 5, 2019

Linda Gorton

MAYOR

RESOLUTION NO. 201 - 2021

A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE URBAN COUNTY GOVERNMENT, TO EXECUTE AN ADDENDUM TO THE AGREEMENT WITH WISER STRATEGIES, FOR MEDIA PLANNING AND PLACEMENT SERVICES FOR THE DIVISION OF ENVIRONMENTAL SERVICES, EXPANDING THE SCOPE OF THE AGREEMENT TO PROVIDE FOR ADDITIONAL SERVICES FOR PUBLIC OUTREACH RELATED TO THE METROPOLITAN PLANNING ORGANIZATION (MPO) AND THE SAFE STREETS CAMPAIGN, AND INCREASING THE CONTRACT PRICE BY THE SUM OF \$50,000.00, FROM \$225,000.00 TO \$275,000.00.

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 – That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute an addendum to the agreement with Wisser Strategies, which is attached hereto and incorporated herein by reference, for media planning and placement services for the Division of Environmental Services, expanding the scope of the agreement to provide for additional services for public outreach related to the Metropolitan Planning Organization (MPO) and the Safe Streets campaign, and increasing the contract price by the sum of \$50,000.00, from \$225,000.00 to \$275,000.00.

Section 2 – That an amount, not to exceed the sum of \$50,000.00, be and hereby is approved for payment to Wisser Strategies, from account #3160 – 160705 – 71299, pursuant to the terms of the agreement.

Section 3 – That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL: April 22, 2021



MAYOR

ATTEST:



CLERK OF URBAN COUNTY COUNCIL

RESOLUTION NO. 521 - 2021

A RESOLUTION AUTHORIZING THE MAYOR, ON BEHALF OF THE URBAN COUNTY GOVERNMENT, TO EXECUTE AN ADDENDUM TO THE AGREEMENT WITH WISER STRATEGIES, FOR MEDIA PLANNING AND PLACEMENT SERVICES FOR THE DIVISION OF ENVIRONMENTAL SERVICES, PROVIDING FOR PUBLIC OUTREACH SERVICES RELATING TO VACUUM LEAF COLLECTION, AT A COST NOT TO EXCEED \$60,000.00.

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 – That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute an addendum to the agreement with Wisser Strategies, which is attached hereto and incorporated herein by reference, for media planning and placement services for the Division of Environmental Services, providing for public outreach services relating to vacuum leaf collection, at a cost not to exceed \$60,000.00.

Section 2 – That an amount, not to exceed the sum of \$60,000.00, be and hereby is approved for payment to Wisser Strategies, from account #1115 – 303501 – 71299, pursuant to the terms of the agreement.

Section 3 – That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL: September 30, 2021



MAYOR

ATTEST:


CLERK OF URBAN COUNTY COUNCIL

877-21:MSC:X:\Cases\ENVIROPOLICY21-LE0001\LEG\00737305.DOCX