



TO: Mayor Linda Gorton
Honorable Members, Urban County Council

FROM: 

Monica Conrad, Director, Parks and Recreation

DATE: April 13, 2026

SUBJECT: ESPN Radio Golf Advertising Agreement

Request:

Request Council Authorization for the Mayor to execute an agreement with ESPN Radio Lexington, KY for an agreement of radio advertising for Lexington Fayette Urban County Government golf courses for zero (\$0.00) dollars, in exchange for providing rounds of golf, from the date of execution through October 31st, 2026.

Purpose:

This agreement with ESPN Radio provides an even trade for radio advertising for Lexington Fayette Urban County golf courses.

Budgetary Implication:

\$0.00 for FY26 budget year

Are the funds budgeted?

N/A

File Number: 0309-26

Director/Commissioner: Monica Conrad/Chris Ford

