

Recd by \_\_\_\_\_  
Date: \_\_\_\_\_

**RECOMMENDATION OF THE**  
**URBAN COUNTY PLANNING COMMISSION**  
**OF LEXINGTON AND FAYETTE COUNTY, KENTUCKY**

**IN RE: PLN-ZOTA-23-00002: AMENDMENT TO ARTICLE 17 FOR ADDITIONAL ELECTRONIC MESSAGE DISPLAY SIGNAGE INCLUDING VIDEO IN THE LEXINGTON CENTER BUSINESS (B-2B) ZONE** – a petition for a Zoning Ordinance text amendment to allow additional electronic message display signage including video displays (dynamic content) in association with a civic center in the Lexington Center Business (B-2B) zone.

Having considered the above matter on **September 28, 2023** at a Public Hearings and having voted **8-0** that this Recommendation be submitted to the Lexington-Fayette Urban County Council, the Urban County Planning Commission does hereby recommend **APPROVAL OF THE STAFF ALTERNATIVE TEXT** for this matter for the following reasons:

1. The proposed text amendment allows for the expansion of the use of electronic message display systems within the Lexington Center Business (B-2B) zone in a manner not currently allowed in the Urban County. Such signage will support the tourism industry, will not be unduly distracting, will not distract from the overall community aesthetics, and will support the legitimate needs of the civic center which has changing events and activities on a daily basis.
2. The use of dynamic content on an electronic message display center should only be permitted by a conditional use permit in the B-2B zone. The Board of Adjustment, in conduct of their normal duties, will be able to determine through a public hearing if a dynamic content electronic message display center sign will not have an adverse influence or negatively impact the overall health, safety, and welfare of the Lexington community and visitors to the Urban County.

**ATTEST:** This 13<sup>th</sup> day of October, 2023.

  
\_\_\_\_\_  
Secretary, Jim Duncan

**LARRY FORESTER**  
CHAIR

At the Public Hearing before the Urban County Planning Commission, this petition was represented by **Evan Buckley, attorney.**

**OBJECTORS**

- Amy Clark, 628 Kastle Road

**OBJECTIONS**

- Stated she wished for more time to review to Staff alternative language.

**VOTES WERE AS FOLLOWS:**

AYES: (8) Barksdale, Davis, Meyer, Michler, Nicol, Owens, Pohl, and Worth

NAYS: (0)

ABSENT: (2) Forester and Wilson

ABSTAINED: (0)

DISQUALIFIED: (0)

Motion for **Approval of the Staff Alternative of PLN-ZOTA-23-00002** carried.

Enclosures: Application  
Council Resolution  
Staff Report  
Planning Commission Recommended Text  
Applicable excerpts of minutes of above meeting