

Keep Lexington Beautiful

Annual Report to the Urban County Council



Environmental Quality and Public Works

February 17, 2015

KLB Mission

To engage individuals, businesses and organizations within Fayette County to take personal responsibility for improving our environment.

Who is Keep Lexington Beautiful?

Citizens

Community At-Large (David Elsen,
Connie Miller, one seat vacant)

Neighborhood Associations (George Ely,
Blake Eames)

Government

Urban County Council (Peggy Henson)

Division of Environmental Services (Louise
Caldwell-Edmonds)

Division of Police (Lt. Chris Schnelle)

Division of Code Enforcement
(Thad Scott)

Industry

Equine/Agriculture (Jim
Pendergest)

Food/Beverage (Vacant)

Tourism (Patricia J Knight)

Bluegrass Greensource (Amy
Sohner)

Education (Angela Poe)

Purpose

Priorities contained in LFUCG Ordinance 22-2010

- **Litter prevention**
- **Beautification and community involvement**
- **Waste reduction**

2014 Program Priorities

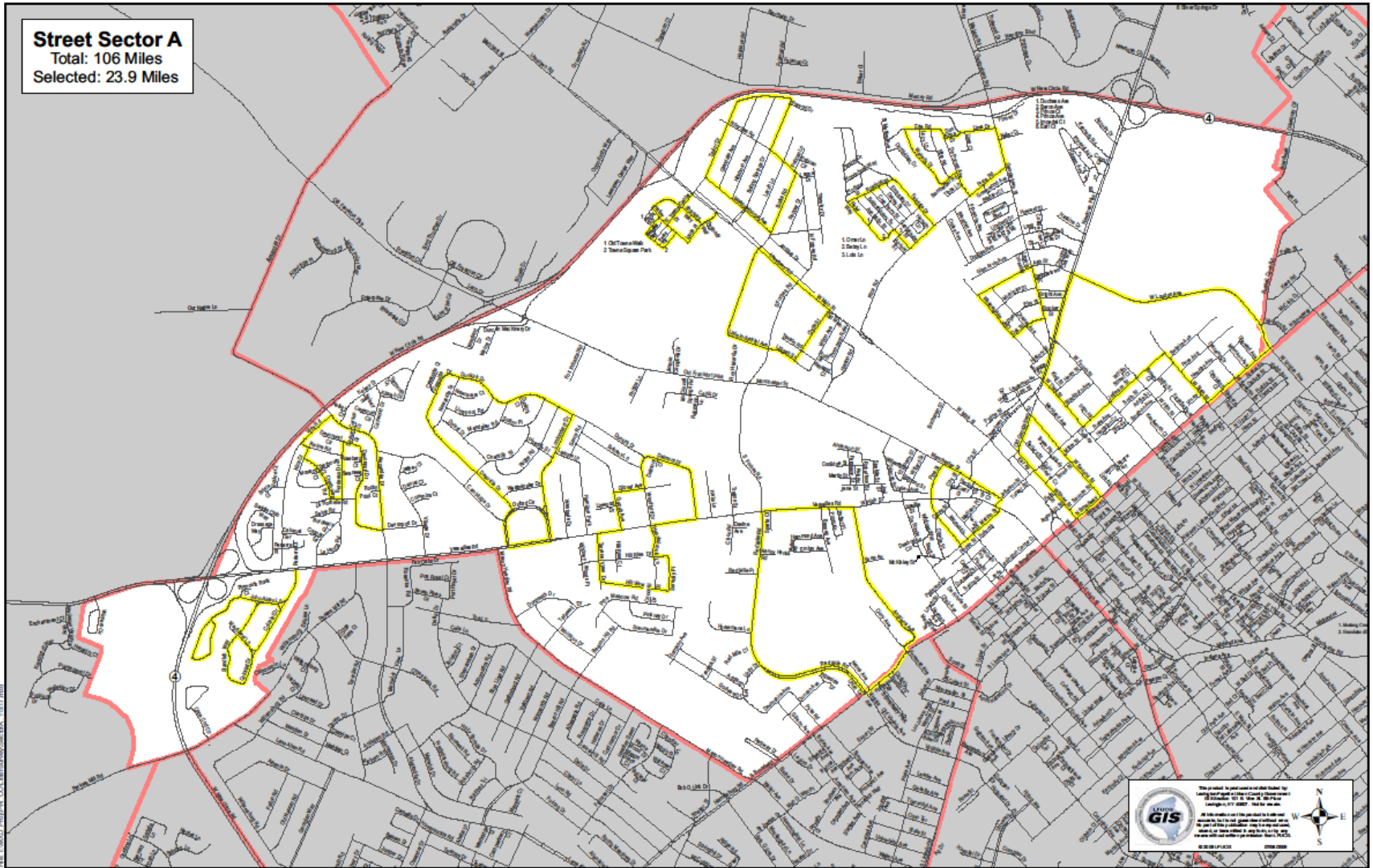
Litter Prevention

Community Appearance Index

- **Required by Keep America Beautiful**
- **Conducted annually in March**
- **50 sites, ½ to 1 mile in length**
- **Litter scored on scale of 1-4**
- **Avg. Trend:**

2011: 1.67; 2012: 1.32 2013: 1.5 2014:1.41

Street Sector A
Total: 106 Miles
Selected: 23.9 Miles



2014 Program Priorities

Cigarette Litter Prevention

- 38% of all roadway litter is cigarette litter
- \$2,000 grant from Keep America Beautiful
- Target: Lextran Bus Shelters (12)
- Ash Urn Canisters
- 68% reduction in cigarette litter



KLB

2014 Work Schedule

- St. Patrick's Day Parade –
Cigarette outreach
- Community Appearance Index
Survey
- Legacy Trail Bed Maintenance
- National Day of Action –
Richmond Rd Cleanup
- Reforest the Bluegrass
- Downtown Trash Bash
- Cardinal Valley Cleanup
- Arbor Day
- Thursday Night Live Table
- Free Friday Flicks
- Farmers Market Table
- Jazz Night
- Commission Meetings
- GAC Neighborhood Meeting
- National Recycles Day –
Paper Shred
- CLPP – Cigarette Litter
Prevention Program

Beautification & Community Involvement

Great American Cleanup

2013	2014
48 Events	52 Events
3005 Volunteers	2375 Volunteers
7,202 pounds of litter	17,107 pounds of litter
30.5 miles of streets & road cleaned	25.5 miles of streets & roads cleaned
35 acres of parks cleaned	158 acres of parks cleaned

2014 Great American Cleanup



Eastland Parkway
Neighborhood
Association

Beautification & Community Involvement

Richmond Road Stream Project

2012	2013	2014
67 volunteers	40 volunteers	42 volunteers
1.5 tons of trash removed	.5 tons of trash	.240 tons of trash
84 tons of honeysuckle	provided maintenance for trees & shrubs	provided maintenance for trees & shrubs
100 native trees, shrubs planted		180 cu. ft mulch

2014 Richmond Road



Waste Reduction

Co-Sponsor of America Recycles Day Paper Shred Event

2013	2014
570 Cars	800 Cars
27,000 pounds of paper shredded	50,000 pounds of paper shredded
1,100 pounds of cardboard	516 pounds of can food – God's Pantry



Community Value

- 2014 – 52 events
- Value of volunteers: \$108,037 (Independent Sector)
- In-kind donations: \$4,500
- Private donations: \$8,295
- Government costs: \$11,800
- Cost-Benefit ratio: 9.74:1

2015

- **Republic Services - \$25,000 Commitment**
- **Great American Clean Up Campaign**
- **Breeder's Cup Beautification**
- **CLPP Grant Application**
- **Lowe's Grant Application**

Questions?