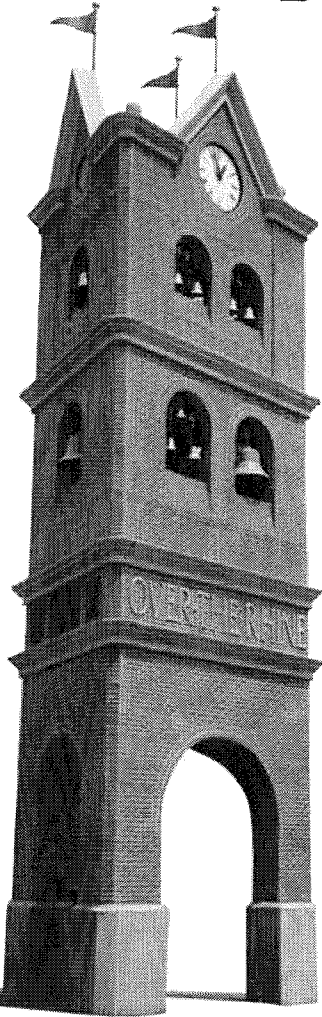


THE VERDIN COMPANY

Bells & Clocks Since 1842



Welcome to The Verdin Company!

At Verdin, making history is our business. Since 1842, six generations of Verdin family members have been dedicated to creating the finest bells and clocks that become cherished legacies for years to come.

Of course, we do more than just make history. We are continually inventing new products and improving technology, so that owning and operating a Verdin bell or clock is more convenient and rewarding than ever. We pride ourselves on providing customer service that is unequaled in the industry.

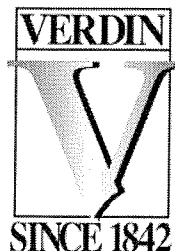
Quite simply, we work as hard to enrich your heritage as we do our own.

We invite you to become acquainted with our products and services and consider how we might help you create your own piece of history!

The Bell & Clock Experts

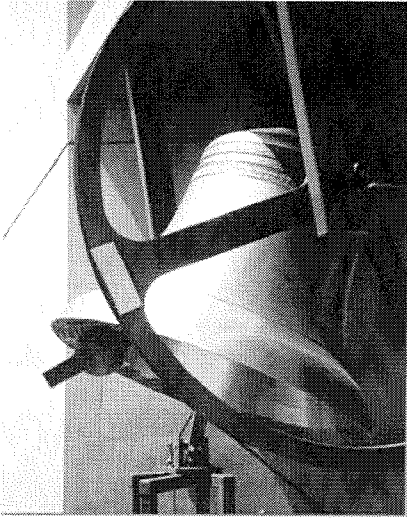
Large bells and commercial clocks is a specialized industry we've been privileged to be a part of for nearly two centuries. Over the years our product line has grown to include design and fabrication of bell and clock towers. We've garnered a reputation for building the finest quality you can find anywhere. That's a bold statement to make, so we'd like to show you why our products are the best you can buy.

- ◆ Our products continue to be built in our founding city of Cincinnati, OH so we can guarantee the long-term quality & service you expect.
- ◆ Our highly skilled craftspeople place their own high standards on the work their hands have created, giving you superior products.
- ◆ Our service and installation capabilities are unparalleled (*nice peace of mind for you!*).



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CAST BRONZE BELLS

For centuries, bells have played a prominent role in the history of churches, communities and countries throughout the world. From their role as timekeepers during the Middle Ages, when bells were used to mark the hour for work, prayer and meals, to the commemorative role they play today, the impact of melodious bells is timeless.

◆ New Cast Bronze Bells

Verdin supplies the finest cast bronze bells to churches, universities and communities throughout North America. Every Verdin bell is handcrafted from a precise formula of molten copper and tin. Once cast, the bell is then polished to reveal the beautiful bronze.

◆ Bell Ringing Equipment

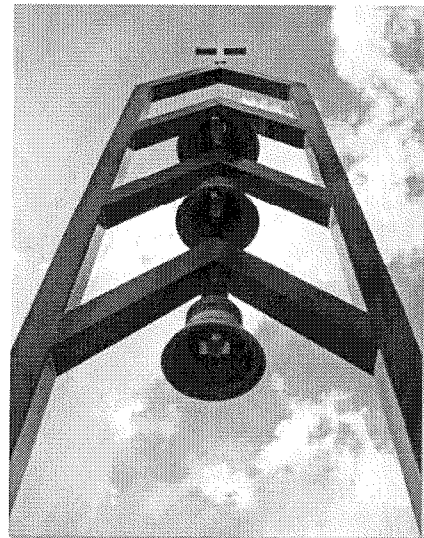
Since inventing the first electric bell ringer in America in 1927, Verdin has been making the art of bell ringing easier and more accessible. Our bell ringing equipment is built in our own factory using the latest materials and digital programming.

◆ Historic or Pre-owned Bells

Verdin offers an extensive inventory of historic and pre-owned bells as a unique alternative to new bronze bells.

◆ Complete Bell Restoration

While cast bronze bells themselves are, for the most part, indestructible, the parts which enable the bell to sound and the supporting bell frame are not. Verdin can inspect, repair and replace worn bell ringing equipment restoring your bells to their original bronze beauty.



DIGITAL CARILLONS

If you're hearing but can't see bells, chances are you're listening to one of today's digital carillons. Verdin digital carillons offer the latest in digital sampling technology capturing the actual sounds of cast bronze bells. The result is the truest, most authentic bell sound available. From a table top model to a full keyboard instrument, Verdin digital carillons offer features such as computer interface, one-touch programming, a library of hundreds of musical selections and much more. Our three current models include:

◆ Sonata Carillon

The Sonata allows you to play bells instantly with just one touch of your finger, making it the easiest to operate carillon on the market.

◆ Singing Tower Supreme Carillon

The Singing Tower Supreme is a true musical instrument allowing musicians to compose, play, record or modify the beautiful cast bronze music.

◆ Century V Carillon

This carillon features a touch sensitive keyboard, six voices, up to ten voicing combinations and is the perfect instrument for large churches.

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BELL & CLOCK TOWERS

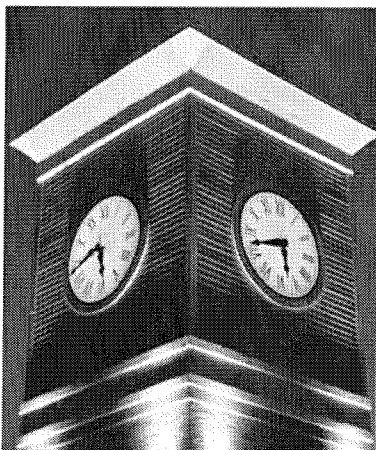
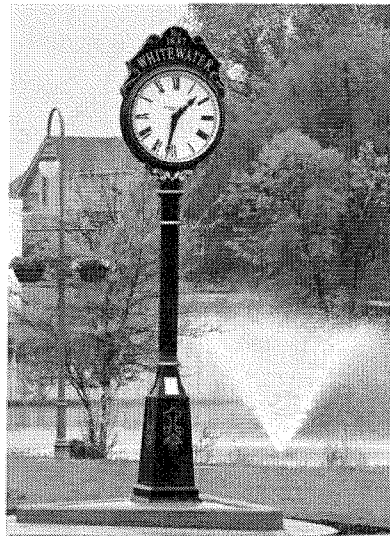
Nothing transforms a setting like an custom bell & clock tower. A tower becomes the favorite gathering place on a college campus or the focal point of a neighborhood. It creates a sense of place in virtually any gathering area, from town squares to retail centers. They add character to our communities, instilling a sense of pride in the place we call home.

Verdin bell & clock towers are specifically designed to preserve and enrich the aesthetic and acoustic qualities of cast bronze bells, built in our factory and designed to compliment your setting. Our Verdin team will ensure that every stage of the process, from concept to dedication, is properly executed.

STREET CLOCKS

From town squares to university quads to golf courses throughout America, Verdin street clocks become focal points and landmarks that beautify the landscape.

The outer beauty of a Verdin street clock is evident right away, but it's the inner beauty - the attention to detail - that makes our clocks the finest in the world. From our professional-grade clock movements to our shatterproof dials, Verdin clocks are built to last. Our clocks feature Moonglow™ backlighting for a warm, consistent glow at night. Completely weatherproof and UL listed. Several styles to choose from. Customization always available.



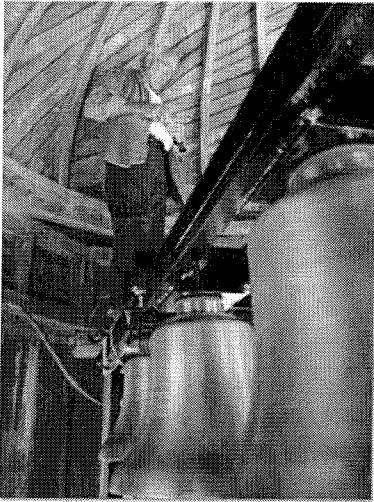
TOWER CLOCKS

The Verdin Company has been building and installing high end commercial clocks since 1842. The quality of our products is unparalleled, based on years of craftsmanship and skill. We know that your projects demand clocks built to high standards, clocks that will last over time and reflect the quality of your work. That's a Verdin Clock.

"Build" your tower clock on-line by going to www.verdin.com. Download your selection in pdf or CAD. Our standard dial and hand styles are just the beginning. Custom designs are always welcomed.

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SERVICE & INSTALLATION

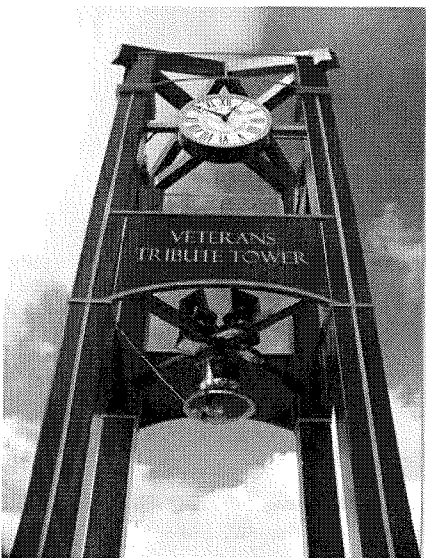
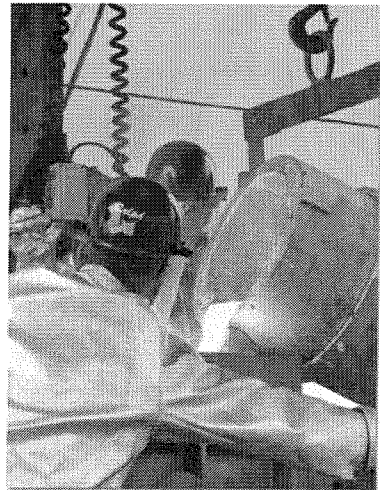
Verdin stands apart from others by providing factory trained and certified service technicians stationed throughout the country. Your local Verdin service technician is an expert in the diagnosis and repair of all our products. Each technician receives periodic re-training on new equipment and techniques. And our work is guaranteed to ensure your complete satisfaction.

In addition, Verdin offers a Preventive Maintenance Program that helps you protect your investment for years to come.

BELL FOUNDRY ON WHEELS™

One of Verdin's special capabilities is casting a bell on your site. This two-day event, called the **Bell Foundry on Wheels™**, is the only traveling bell foundry in the world and a real crowd pleaser.

The **Bell Foundry on Wheels™** event is often scheduled in conjunction with dedications and ground breakings and involves the local community. Children and community members help make the bell by passing bronze ingots into the furnace. Local dignitaries participate by breaking the mold to reveal the bell. Everyone joins in during the dedication by ringing the new bell. It's a once in a lifetime experience!



VETERANS TRIBUTE TOWER™

Honoring the past, saluting the present, and inspiring the future for all American veterans. This is the mission of the Veterans Tribute Tower™ by Verdin.

Veterans Tribute Towers™ are going up all over America creating a gathering place for honoring our veterans throughout the year. The tower features a custom cast bronze bell that is cast on site by our Bell Foundry On Wheels™. A special bronze plaque and clocks that tells us to "Take Time to Remember" are additional features.

Verdin is partnering with the Commission on the Future for America's Veterans. For each Veterans Tribute Tower™, The Verdin Company will contribute directly to the Commission for the special needs of our veterans. For more information: www.veterantributetower.com.