



MEMORANDUM OF AGREEMENT BUSINESS ADVANTAGE PROGRAM (BAP)

This agreement is made between Midway University (the University), located in Midway, Kentucky, and Lexington-Fayette Urban County Government (LFCUG) (the Organization) located in Lexington, KY. Midway University is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate, baccalaureate, and master's degrees (<https://www.midway.edu/about-midway/accreditation>).

Responsibility of Midway University

1. The University agrees to provide a 15% reduction in tuition (at the rate published by the University each academic year) to employees, their spouses, and dependents only. This tuition reduction does not apply to relevant course fees, textbook costs, or other course material costs. The discount is only applicable to evening/online undergraduate programs and graduate programs (except for the Master of Education) and is not applicable to the traditional daytime program. The discount is not stackable with other scholarships and/or discounts.
2. Midway University will waive any applicable application fees.
3. The University agrees to designate an individual to serve as a liaison for the purposes of monitoring this agreement, building the relationship, and answering any questions from students or employers impacted by this agreement.
4. Upon request by the employer, Midway University will send representatives to provide information, advice on education needs, and guidance on enrollment.

Responsibility of the Organization

1. The Organization agrees to designate an individual to serve as a liaison for the purposes of monitoring this agreement, building the relationship, and answering any questions from the Midway University liaison.
2. Participants in the BAP must meet admissions requirements of the University and the program (if applicable) as published in the University Catalog.

Joint Responsibility

1. The University and the Organization will work cooperatively to distribute promotional materials, news releases and brochures to increase members' knowledge of educational options.
2. The University and the Organization will work together to support the collection of names and contact information of interested individuals.

Implementation of the Agreement

This agreement will be considered in force when signed by both parties. This agreement can be terminated with written notification. No new students can be enrolled once written notification of termination is provided, but provisions will be made by the University to allow students who are already enrolled to complete the program at the Business Advantage Program's Tuition Rate if they remain continuously enrolled across modules.

SIGNATURES:

John P. Marsden, PhD
President, Midway University

8/1/24
Date

Linda Gorton
Mayor

9/3/24
Date