



**TO:** LINDA GORTON, MAYOR  
URBAN COUNTY COUNCIL

**FROM:** CHARLIE LANTER, COMMISSIONER  
DEPARTMENT OF HOUSING ADVOCACY & COMMUNITY  
DEVELOPMENT

**DATE:** June 10, 2024

**SUBJECT:** Landlord Engagement and Recruitment Program for Homeless Response System

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**Request:** Council authorization to execute an agreement with Lexington-Fayette Urban County Housing Authority for operation of a Landlord Engagement and Recruitment Program in the amount of \$300,000.00. This program will promote landlord participation in housing assistance programs operated by Lexington Housing Authority as well as those participating in the Continuum of Care's Coordinated Entry System.

**Purpose of Request:** Lexington's homeless response system has faced increased challenges in the identification of affordable housing units to be utilized in conjunction with housing assistance such as voucher programs and third-party financial assistance. As a result, the length of time between program enrollment and housing move-in has increased over 250% in the past five years.

The Office of Homelessness Prevention and Intervention seeks to establish a program that would work to engage and recruit landlords for participation in housing assistance programs. This program would include a landlord liaison to provide customer service to landlord partners; this liaison would assist with navigation of leasing processes and program requirements, share vacancy leads, and facilitate communication with supportive service providers to address tenant issues. The program would also facilitate individual and group trainings for landlords, incentivize participation via sign-on bonuses and a damage mitigation fund, and reduce barriers for households via security deposit assistance.

**What is the Cost in this budget year and future budget years?** Cost in FY24 is \$300,000.

The cost for future FY25 is: \$0

**Are the funds budgeted?** Yes

Account number: 1145-155003-0001-78112

**File Number:** 0628-24

**Director/Commissioner:** Herron/Lanter

