



TO: Mayor Linda Gorton
Members, Urban County Council

FROM: Ken Armstrong, Commissioner of Public Safety

DATE: October 17, 2024

SUBJECT: Agreement with Studio46 for creation and production of a Public Safety Recruiting Video

Request: Request Council authorization to enter into an agreement with Studio46 for creation and production of a Public Safety recruiting video.

Why are you requesting? The video will showcase the excellence of Lexington's Public Safety teams while highlighting the city's beauty and charm. The video will be used as a recruiting tool to position Lexington as an attractive place to work and live.

What is the cost in this budget year and future budget years?

The cost for this FY is: \$36,260.00

The cost for future FY is: N/A

Are the funds budgeted? Yes

The funds are budgeted or a budget amendment is in process: Funds are budgeted for FY 2025.

Account number: 1101-505001-5011-75106

File Number: 1076-24

Commissioner: Ken Armstrong, Commissioner of Public Safety

