



Lexington-Fayette Urban County Government
DEPARTMENT OF SOCIAL SERVICES

Jim Gray
Mayor

Chris Ford
Commissioner

TO: Mayor Jim Gray
Honorable Members, Urban County Council

FROM: 
Chris Ford, Commissioner of Social Services

DATE: December 15, 2015

SUBJECT: Purchase of advertisement from iHeartMEDIA for the New Senior Center

Request:

Request Council Authorization for the Mayor to execute a contract between the Lexington Senior Center and iHeartMEDIA.

Purpose:

This contract is for 200 spots on live radio and online streaming on WLAP, 98.1 The Bull, WWRW-Rewind 105.5 and a live onsite broadcast at the Grand Opening all for the New Senior Center.

Budgetary Implication:

The cost to purchase these advertisements is \$3,599.00.

Are the funds budgeted?

Yes. This contract for service will be paid from the following account.
1101-606102-6084-71299

File Number: 1574-15

Director/Commissioner: Kristy Stambaugh, Director/Chris Ford, Commissioner