



TO: LINDA GORTON, MAYOR
URBAN COUNTY COUNCIL

FROM: THERESA REYNOLDS, DIRECTOR
DIVISION OF GRANTS AND SPECIAL PROGRAMS

DATE: August 12, 2022

SUBJECT: Authorization to Execute Agreement with Streetlight Data, Inc.
RFP #11-2022 Transportation Analytics Platform

Request: Council authorization to execute data license agreement with Streetlight Data, Inc. to provide an online transportation analytics platform to monitor multimodal travel within Fayette and Jessamine Counties. Cost in FY23 is \$130,000 and if the option to renew is elected the cost in subsequent years is \$150,000 FY24, FY25 and FY26 at a cost not to exceed \$580,000.

Purpose of Request: The Division of Traffic Engineering along with the Division of Planning and the Lexington Area MPO are tasked with planning for the short and long term impacts of traffic congestion. This Transportation Analytics Platform will give employees and consultants working for LFUCG a powerful tool in gauging how the transportation system is functioning for all users. It uses anonymized 'big data' to help monitor volumes on all streets, classifications such as pedestrians, cyclists, passenger vehicles, and transit, trip routing for major events as well as cut-through neighborhood traffic. This information will be instrumental in identifying transportation solutions.

What is the cost in this budget year and future budget years? Total cost in FY23 is \$130,000 and \$150,000 for up to three years.

Are the funds budgeted? Yes, 3160-303602-3601-71304; ITS_CMS_2021 \$17,646.39 and 3160-303602-3601-71304; ITS_CMS_2022 \$112,353.61

File Number: 0832-22

Director/Commissioner: Neal/Albright

