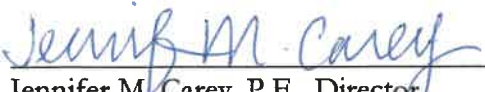




TO: Mayor Linda Gorton
Urban County Council

FROM: 
Jennifer M. Carey, P.E., Director
Division of Environmental Services

DATE: May 18, 2026

SUBJECT: Agreement with OpinionWorks to conduct stormwater survey and focus groups

Request

The purpose of this memorandum is to request Council authorization for the Mayor to execute an agreement with OpinionWorks to provide the services described in RFP #11-2026 Stormwater Public Survey.

Why are you requesting?

Work under this contract relates specifically to fulfilling Public Education & Outreach and Public Involvement & Participation requirements in Lexington's Municipal Separate Storm Sewer System (MS4) Permit with the Commonwealth of Kentucky.

The term of this agreement is through June 30, 2027, and the contract can be cancelled by either party with 30 days written notice provided.

What is the cost in this budget year and future budget years?

The cost for FY26 is \$50,000. There is no cost anticipated in future budget years.

Are the funds budgeted?

Yes, funds are budgeted and available in 4051-313201-3095-71299.

File Number: 0454-26

Director / Commissioner: Carey / Martin

