



Golf Card Guidelines:

- ✓ Golf Card will be produced for you at no cost
- ✓ Golf Card will be valid now till December 31, 2017
- ✓ No restriction on play except "tee times required in advance"
- ✓ Golf Cards are not to be used as cash towards purchase
- ✓ Golf Card good for green fees and cart only
- ✓ Round of golf defined as 18 holes of golf with cart
- ✓ Golf Card becomes property of the Cumulus Media

Lakeside
Kearney Hills
Tates Creek
Picadome/G. Brewer

Information:

- ✓ Course Name: Meadowbrook (pull cart)
- ✓ Course Address: _____
- ✓ Course Website: _____
- ✓ Course Phone: _____
- ✓ Course Round & Cart Price: _____

Each Course Will Provide:

- ✓ Commitment to honor and redeem 200 Golf Cards
- ✓ Complete *this form*
- ✓ Digital copy of logo and description of each course for our website

Cumulus Lexington Provides:

- ✓ Minimum of 350 (:60) pre-recorded promos to run 5/15-6/11
 - ✓ 3 courses are included per promo
- ✓ Minimum of 100 LIVE/pre-recorded promos to run 5/15-6/11
- ✓ Golf Card Promotion on each radio station website links to your golf course website
- ✓ All production costs of on-air and online promotion included

Golf Course Agreement to Participate to Terms above:

- ✓ Client Name: Lexington Fayette County Govt
- ✓ Client Signature: _____
- ✓ Date: 8-Mar-2018

Cumulus
Broadcasting
Scott Inger
GM 2/5/18

