

RESOLUTION NO. 358 - 2025

A RESOLUTION AUTHORIZING AND DIRECTING THE MAYOR, ON BEHALF OF THE URBAN COUNTY GOVERNMENT, TO EXECUTE AN AGREEMENT WITH MACKEY GROUP LLC D/B/A WISER STRATEGIES (AWARDED PURSUANT TO RFP NO. 17-2025), FOR MASS MARKETING COLLATERAL DEVELOPMENT SERVICES, FOR THE DIVISION OF ENVIRONMENTAL SERVICES, AT A COST NOT TO EXCEED \$60,000.00 IN FY 2026, WITH FUTURE FISCAL YEARS CONTINGENT UPON THE APPROPRIATION OF SUFFICIENT FUNDS.

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized and directed to execute an Agreement with Mackey Group LLC d/b/a Wiser Strategies (awarded pursuant to RFP No. 17-2025), which is attached hereto and incorporated herein by reference, for mass marketing collateral development services, for the Division of Environmental Services, at a cost not to exceed \$60,000 in FY 2026, with future fiscal years contingent upon the appropriation of sufficient funds.

Section 2 - That an amount, not to exceed the sum of \$60,000.00 for FY 26, be and hereby is approved for payment to Mackey Group d/b/a Wiser Strategies, from accounts # 1115-313201-3095-71299 (\$20,000.00) and 4051-313201-3095-71299 (\$40,000.00), pursuant to the terms of the Agreement.

Section 3 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL: July 1, 2025



MAYOR

ATTEST:



CLERK OF URBAN COUNTY COUNCIL

0680-25:JTH:4899-9334-9714, v. 1