VENDINI INVOICE #30214

₹ VENDINI

PREPARED FOR TOM WILLIS
CREATED ON: MAR 12, 2015
PAYMENT: PENDING
ORDER: PENDING

Contact: Carolyn McLaughlin
cmclaughlin@vendini.com
1 (800) 901-7173 x755

Vendini Overview

The Vendini solution is designed with the big picture in mind. It's the ultimate all-in-one system that simplifies your business and allows you to focus on growth and prosperity. Depending on your organization's needs, you can use some or all parts of the system - It's up to you. When it comes to getting things started, Vendini provides system experts to ensure a smooth transition.

Designing a solution that is powerful, yet simple to use takes a commitment to excellence. Our web-based applications are always improving through free and regular software upgrades designed to work with a wide-range of hardware. Whether planning an upgrade or selecting compatible hardware, we're always focused on making it simple. TAKE A TOUR »

all-in-one solution — TICKETING, SOCIAL, FUNDRAISING, PATRON MANAGEMENT, MARKETING, WEBSITE

- Your patrons pay less, you make more.
- Sell tickets from your box office, website, Facebook and Twitter pages, and more.
- No servers. No backups. No worries.

- The easiest-to-use software in the industry. Quality training.
- One touch, comprehensive financial reporting. Get what you need fast.
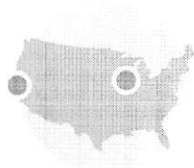- Fast applications using the latest technology. Get more done in less time.

- Take control of your patron data and build lasting relationships.
- Keep patrons on your website. Drive your brand.
- Send helpful emails and promote your business on Facebook and Twitter.
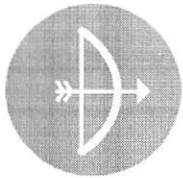
Service & Support

Vendini is PCI Level 1 Compliant. Every aspect of the Vendini system is secure and reliable. Our applications are hosted and managed offsite by full-time Vendini employees. Secure servers are located at colocation facilities throughout the United States.
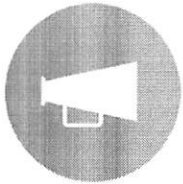
Vendini offers US-based customer support at no extra charge. Hours of operation are Monday-Friday 6AM-6PM Pacific Time, via email at support@vendini.com or toll-free at 1 (800) 901-7173. After-hours support for urgent issues is included. MORE INFO »

Marketing Solutions

- Fully integrated HTML email marketing system.
- Group your patrons according to their preferences for better target marketing.
- Easily print mailing labels from segmented groups for traditional mailing.

- Design your own Website and track Google hits.
- Understand conversion rates by easily adding third-party tracking pixels.
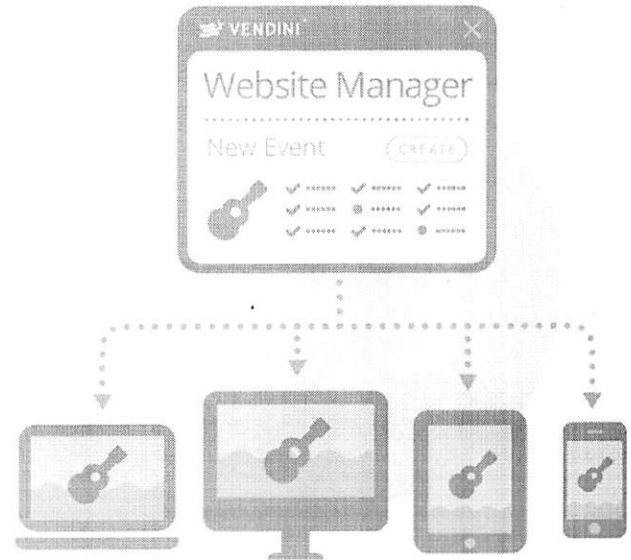- Design your own print-at-home ticket advertisements.

- Sell tickets directly from your Facebook Page. Share on popular social media.
- Integration with Twitter, Instagram, Myspace, Foursquare, Google+, Pinterest, and more.
- Use Walletini - the mobile app that makes it easy for friends to share tickets with friends.
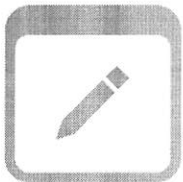
Vendini Website Manager

Vendini's solution includes a website management application that makes it easy for your organization to build and maintain a mobile-optimized site that's focused on selling tickets.

Vendini Sites are built on a robust Content Management System (CMS) for you to maintain your own text and image content. In minutes you're able to update your website and respond to the needs of your business. Direct integration with Vendini's ticketing application will automatically publish what you need on your website, saving time and money.
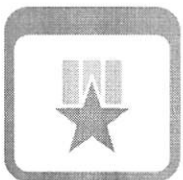
Rest assured, Vendini Website Manager is designed to drive ticket sales. Along with a device optimized purchase process, our team regularly conducts usability testing to improve conversion rates to keep it simple for patrons to buy tickets. MORE INFO »

If you need additional setup help, Professional Services are available.

- Professionally created site to match your organization's brand.
- Style your Home Page and up to five inside pages.
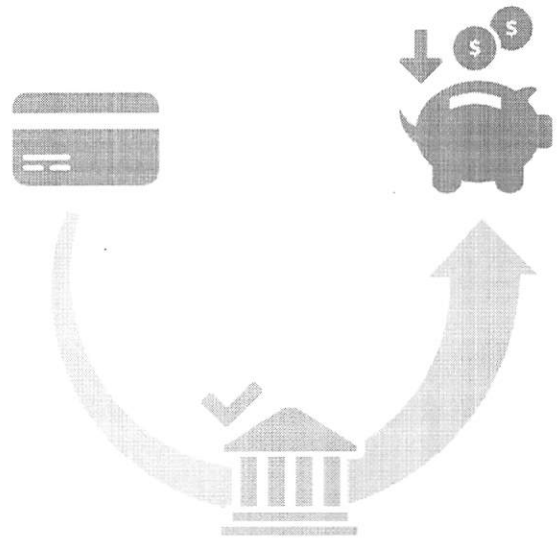- Includes up to two rounds of revisions.

- Professionally created site to match your organization's brand.
- Professional branding.
- Content creation; images and text.

Merchant Accounts

Vendini's solutions seamlessly integrate your merchant account free of charge. By working directly with your payment gateway, you can take control of your cash flow and get the best credit card processing rates for your business. Vendini does not resell the gateway or charge for additional merchant services. Backup failover service is also available if you have gateway issues. MORE INFO »

We offer members the ability to accept credit card payments using Vendini's merchant account, allowing you to get online to start selling tickets immediately. For the service, we charge members a processing fee of 3.5% of ticket face value. Additional fees include 10% of Ticket Delivery charges, 3.5% of Misc Line Item charges, and $25.00 per chargeback occurrence. You can switch to your own merchant account at any time. MORE INFO »

Optional Hardware

Vendini is an authorized partner of Boca Systems thermal printers. Boca uses the highest quality materials and ensures compatibility with Vendini Ticket Stock. MORE INFO »

Vendini ticket stock is designed specifically for the Vendini system and Boca Systems thermal ticket printers. MORE INFO »

Combine laser scanning with your iPhone or iPod Touch and the Vendini Mobile app for wireless access control. MORE INFO »

Download the Vendini Mobile app from the Apple App Store and log in to start scanning with the device's camera.

Sometimes wireless can get busy in a crowd. Turn to the old-trusted wire in combination with Vendini TicketAgent. MORE INFO »

Speed up sales at the door with a USB credit card swiper/reader that works with Vendini TicketAgent. INFO AND PURCHASE »

Secure cash and checks with a lock box built to last and easy USB connection to Vendini TicketAgent. INFO AND PURCHASE »

The Vendini Hardware Program includes the option of computer hardware. We typically use the Dell Latitude line of laptops, but can work with your requirements.

Implementation Timeline

Agreement	1 week	2 weeks	3 weeks	Go Live

Integrating your merchant account typically takes three weeks from agreement. The integration process requires you to set up a merchant bank account and an internet gateway between Vendini and your bank.

Info Submitted   Account Activated

Our venue map team will work with you to create reserved and flexible seating venue maps to your specification, this process can take up to three weeks from agreement.

Info Submitted   Map Completed

Vendini Website Manager can be launched within a few days, and up to a few months for a fully custom website.

Vendini SiteLine Live

Thermal ticket printers, wireless scanners, and other optional hardware are ordered when payment is received and can take up to three weeks to be received.

Hardware Arrives

Vendini Member Services will work with you to import your legacy data into Vendini. This project is typically done a week or two before Live Mode, or your first sales in Vendini.

Data Import

A deployment coordinator from our Member Services team will contact you to initiate your introductory training. This is scheduled around your implementation timeline and is generally done a week or two before Live Mode.
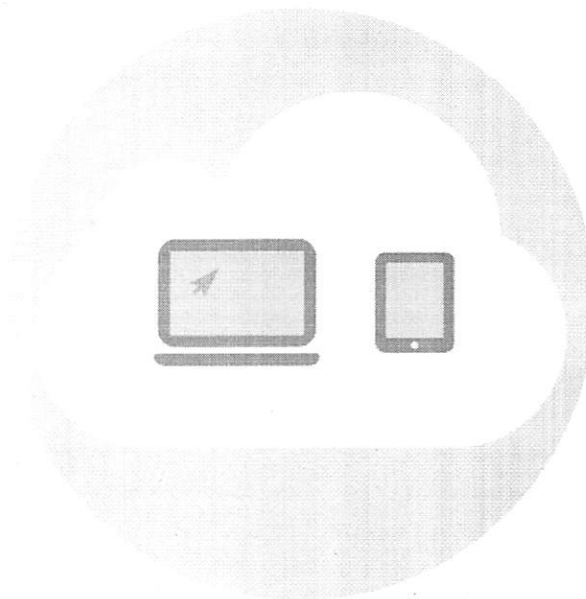
Training

Pricing

For each ticket sold through your website, or Vendini Website Manager, a per-ticket fee applies. This fee can be paid by the patron, paid by your organization, or shared.

TICKET PRICE	PER SINGLE TICKET FEE *	PACKAGE PER TICKET FEE *
$0.00	$0.05	$0.05
$0.01 – $9.99	$0.99	$0.75
$10.00 – $29.99	$2.00	$1.50
$30.00 – $39.99	$3.00	$2.50
$40.00 - $49.99	$3.50	$3.00
$50.00 - $99.99	$4.50	$3.75
$100 +	$7.50	$6.50

For $0.00 Orders, a per-order fee of $0.35 is paid by your organization.

For each ticket sold at your box office, a per-ticket fee applies. This fee is paid by your organization.

PAYMENT TYPE	FEE *
Credit Card	$0.65
Cash / Check	$0.35
Invoice	$0.35
Voucher	$0.35
Custom Payments	$0.35
Comp	$0.05

Transactions such as donations and memberships have a different pricing plan.
Applicable fees are paid by your organization.

PAYMENT TYPE	FEE*
Tip-jar Donations	3.0% of Donation, $5.00 max
Donations	3.0% of Donation, $5.00 max
Membership	$2.00 per Membership
Membership Ticket Redemption	$0.35 per Ticket

If you're using Vendini's Merchant Account, add 3.5% of ticket face value. Use your own merchant account to negotiate your own credit card processing fees.

Our goal has remained the same since we sold our first ticket: "Create the best and easiest-to-use ticketing system available and make it affordable to both organizations and patrons." We continue to honor that philosophy with competitive pricing with minimal additional fees.

INCLUDED	DESCRIPTION
Member Support Center ✓	*Toll-free customer service center*
Merchant Account Integration ✓	*Connect Vendini with your merchant bank*
Email Marketing ✓	*Send unlimited custom emails*
Social Networking Apps ✓	*Sell and promote on Facebook and others*
Custom Reporting Engine ✓	*Generate and save custom reports*
Unlimited User Licenses ✓	*Add as many users as you need*
Self-service Refunds/Exchanges ✓	*Process your own order changes*
System Training ✓	*Complete training classes and videos*
Patron Data Import ✓	*Import legacy patron and sales data*
Mobile Box Office ✓	*iOS (iPad, iTouch, iPhone) ticketing* MORE INFO »
Mobile Phone Ticketing ✓	*Smartphone-based mobile ticketing* MORE INFO »
Vendini Website Manager Website Hosting ✓	*Easy website hosting*
Vendini Website Manager CMS for Website ✓	*Manage your entire website from Vendini*

Term and Termination

The initial term of this Agreement shall run from the Effective Date through the one (1) year anniversary of the initial sale of Tickets. The term of this Agreement will be renewed automatically for additional one (1) year periods unless cancelled in writing by either party not less than thirty (30) days prior to the expiration of the applicable term.

Effective Date

The EFFECTIVE DATE of this proposal is the date the Member clicks through and completes the process of one of the payment links at the bottom of the proposal.

Contact Information
Tom Willis
twillis@lexingtonky.gov
Downtown Arts Center

LINE	DESCRIPTION	QTY	UNIT	PRICE
1	One-Time Account Setup: Regularly $995.00 - $395 payment on Invoice 29840 re-applied to Invoice #30214	1	$0.00	$0.00

Subtotal $0.00
Total: $0.00

🌐 **Pay with Credit Card**

🌐 **Pay by Check**

🌐 **Submit Purchase Order**

Thank you for choosing Vendini. We appreciate your business.