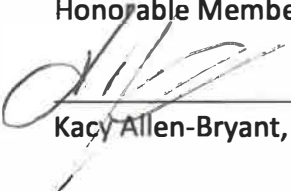




TO: Mayor Linda Gorton
Honorable Members, Urban County Council

FROM: 
Kacy Allen-Bryant, Commissioner of Social Services

DATE: January 3, 2025

SUBJECT: Conscious Consulting RFP #52-2024 Domestic Violence Prevention Campaign

Request:

Request Council authorization to accept the proposal from Conscious Consulting in response to RFP-52-2024 for a city-wide domestic violence prevention campaign not to exceed a cost of \$80,000.

Why Are You Requesting?

For video and audio production materials to build on the existing city-wide domestic violence prevention "It's Time" initiative, targeted specifically to Lexington, and will include local identity and leaders. The initiative educates residents about domestic violence and models conversations and actions to help prevent domestic violence in our community.

The term of the agreement is for twelve months, beginning in February 2025 and will be effective through February 2026. This Agreement may be terminated by either party with 30 days written notice.

What is the cost in this budget year and future budget years?

\$80,000 for FY25. No future costs expected.

Are the funds budgeted?

Yes, in 1101-606106-6011-71299.

File Number: 0006-25

Director/Commissioner: Stephanie Theakston / Kacy Allen-Bryant

