

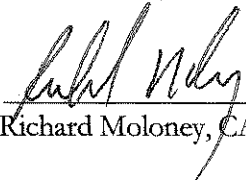


Lexington-Fayette Urban County Government  
DEPARTMENT OF ENVIRONMENTAL QUALITY AND PUBLIC WORKS

Jim Gray  
Mayor

Richard Moloney  
Acting Commissioner

TO: Mayor Jim Gray  
Urban County Council

FROM:   
Richard Moloney, CAO

DATE: June 18, 2012

RE: Requesting Authorization to execute education and outreach contract with Bluegrass PRIDE for the Division of Environmental Policy and the Division of Waste Management.

The Department of Environmental Quality and Public Works is requesting authorization to execute a contract with Bluegrass PRIDE for the Division of Environmental Policy and the Division of Waste Management. Bluegrass PRIDE will be responsible for recycling, waste management, energy efficiency and water public education programs in Fayette County.

The selection committee reviewed the responses to RFP 16-2012 and has recommended the selection of Bluegrass PRIDE to provide the outreach services.

The state Municipal Separate Storm Sewer System permit requires Lexington to have a Public Education and Public Involvement component for its stormwater program. Bluegrass PRIDE is expected to provide outreach to businesses, apartment complexes, schools and the public on stormwater pollution issues such as runoff, litter, proper lawn care, proper disposal of waste, vehicle maintenance, pet waste and other subjects as determined by the Division.

The contract with PRIDE requires additional outreach for the Live Green Lexington Partner Program, working with local businesses, schools and partments on recycling, Fats, Oil and Grease, Energy Efficiency, an Anti-Litter Campaign, the Zero-Waste Initiative and the Live Green Lexington Games.

The contract is a 1-year contract with an option for two, 1-year renewals. For the services described, Bluegrass PRIDE shall be compensated at a cost not to exceed \$599,980.