



TO: Linda Gorton, Mayor
Urban County Council

FROM: Jim Duncan, Director
Division of Planning

DATE: August 30, 2019

SUBJECT: MOU for Trial Service with Populus for Shared Mobility Data Management

Request: Council authorization to execute a Memorandum of Understanding with Populus to provide data management services as part of the launch of the Shared Mobility Program. This MOU is for a 60-day trial at no cost to Urban County Government.

Purpose: Populus will provide real-time data to the Urban County Government about the use of shared mobility vehicles so the Government can determine where, when, and how they are being used and to better evaluate how they should be deployed throughout the community. This is a 60-day, no cost trial to the Government. At the mid-point of the trial, staff will determine whether to enter into a longer term agreement with Populus. The cost of a long-term agreement will be paid from a portion of the revenue generated by the use of the shared mobility vehicles.

What is the cost in this budget year and future budget years? There is no cost to the government for this trial service.

Are the funds budgeted? There is no budgetary impact for this trial service.

File Number: 0936-19

Director/CDO: Jim Duncan/Kevin Atkins

