

# LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT ECONOMIC DEVELOPMENT PARTNER AGENCY QUARTERLY REPORT FISCAL YEAR 2017

**Economic Development Partner Agency:**

World Trade Center Kentucky (WTCKY)

**Date:**

Put Submission Date Here

**Outcome Evaluation**

Using this Addendum "B" to the World Trade Center Kentucky (WTCKY) Purchase of Service Agreement, please demonstrate progress towards stated goals and initiatives

NOTE: If there have been changes to your Lexington-Fayette Urban County Government funded program(s) necessitating amendment of your approved outcomes, please contact Kevin Atkins, Chief Development Officer, 859.258.3110 (or email at [katkins@lexingtonky.gov](mailto:katkins@lexingtonky.gov)) to discuss the proposed amendments.

## Regular Trade Programming to all Businesses Served by the Lexington-Fayette Urban County Government

**1. Describe the programs offered to Lexington businesses during the previous quarter. Please also provide the number of individuals and businesses from Lexington who participated in those programs.**

ANSWER (1) HERE

**2. Did the programs offered during the recent quarter result in any new export activity/opportunities for Lexington companies?**

ANSWER (2) HERE

**3. How does Lexington based business participation in your programs compare to the same period in the previous fiscal year?**

ANSWER (3) HERE

**4. How many Lexington companies involved with your trade programming in the most recent quarter had previously not been involved in exporting?**

ANSWER (4) HERE

**Full Time Trade Specialist/Practitioner Working Daily with Lexington Businesses to Troubleshoot and Resolve Logistics, Compliance, Customs and Other Trade Issues Impacting the Successful Exporting of a Product or Service.**

**1. How many Lexington businesses/individuals worked with the Trade Specialist/Practitioner during the most recent quarter? What time of issues or services were provided to those individuals/businesses?**

ANSWER (1) HERE

**2. As a result of meeting with the Trade Specialist/Practitioner what level of new export activity was created by Lexington businesses during the most recent quarter.**

ANSWER (2) HERE

**3. Of those Lexington businesses/individuals meeting with the Trade Specialist/Practitioner how many were not previously involved in export activity?**

ANSWER (3) HERE

**4. How have your efforts in the most recent quarter assisted Lexington companies in generating new jobs, innovate and to sell to markets across the globe? Please be specific.**

ANSWER (4) HERE

## **Trade Promotion Partnerships With The Office of the Governor and the Kentucky Cabinet for Economic Development**

**1. What trade missions were taken during the previous quarter? How many Lexington businesses/individuals participated in those trade missions? What was the total number of participants overall on the trade missions?**

ANSWER (1) HERE

**2. What percent of exports from Kentucky are with the countries visited on trade missions in the previous quarter?**

ANSWER (2) HERE

**3. How do the trade missions undertaken in the previous quarter assist with the efforts of the Bluegrass Economic Advancement Movement (BEAM) to increase exports during the next several years? List specific companies that have benefitted from these trade missions.**

ANSWER (3) HERE

**4. How do the trade missions undertaken in the previous quarter assist with the efforts of the BEAM Foreign Direct Investment (FDI) efforts to increase foreign investment in the BEAM region?**

ANSWER (4) HERE

## **Partnerships with the University of Kentucky**

**1. Please provide details on partnership efforts between the World Trade Center Kentucky and the University of Kentucky?**

ANSWER (1) HERE

**2. What have been the benefits of those partnership efforts been for the Lexington community during the most recent quarter?**

ANSWER (2) HERE

**Mission Statement: KWTC is a trade organization that works to help Kentucky companies export, import and establish overseas contracts and operations. KWTC provides trade consultants and research, trade missions, trade education and certification along with new business referrals and networking from across the globe**

**Please provide the measures of success during the most recent quarter based on the World Trade Center Kentucky Mission Statement. How have these measures improved when compared with the previous quarter?**

ANSWER HERE

**Describe efforts to diversify dependence on yearly funding from the Lexington-Fayette Urban County Government. What percentage of your funding is from Lexington-Fayette Urban County Government dollars?**

**1. What actions/efforts has the World Trade Center Kentucky undertaken in the most recent quarter to lessen the reliance on annual support from the Lexington-Fayette Urban County Government?**

ANSWER (1) HERE

**2. How many other counties or cities are financial contributors/members of the World Trade Center Kentucky? Please list those counties/cities if not previously mentioned.**

ANSWER (2) HERE

### **CERTIFICATION**

As the Chair or Chief Executive Officer (or equivalent) of this agency, I certify that the information provided in this Quarterly Report is true and complete to the best of my knowledge and belief.

I further agree that funds received from Lexington-Fayette Urban County Government will be used for the purposes for which they were requested and approved, and that the agency will comply with the requirements set forth in the application and the approved Purchase of Service Agreement and Addendum(s).

**Name:**

INSERT NAME HERE

**Title:**

INSERT TITLE HERE

**Date:**

INSERT DATE HERE

**THIS REPORT AND ANY REQUIRED ATTACHMENT(S) ARE DUE IN THE OFFICE OF THE CHIEF DEVELOPMENT OFFICER NO LATER THAN:**

**1ST QUARTER:** OCTOBER 14, 2015

**2ND QUARTER:** JANUARY 14, 2015

**3RD QUARTER:** APRIL 14, 2015

**4TH QUARTER:** JULY 14, 2015

**THIS REPORT SHOULD BE COMPLETED AND SUBMITTED VIA EMAIL TO THE OFFICE OF THE CHIEF DEVELOPMENT OFFICER ALONG WITH QUARTERLY FUNIDNG REQUEST INVOICE TO:**

Kevin Atkins

Chief Development Officer

Lexington-Fayette Urban County Government

[katkins@lexingtonky.gov](mailto:katkins@lexingtonky.gov)

***NOTE: All quarterly reports will be electronically date stamped by email receipt record to ensure submission by organization is on time and in accordance with the FY2017 Purchase of Service Agreement with Lexington-Fayette Urban County Government.***