


TO: Mayor Jim Gray
Honorable Members, Urban County Council

FROM: 
Chris Ford, Commissioner of Social Services

DATE: September 26, 2018

SUBJECT: Publishing Services Agreement with Liturgical Publications Inc.
for Lexington Senior Center Monthly Newsletter

Request:

Council Authorization for the Mayor to execute an agreement with Liturgical Publications Inc. (LPI) for design layout and printing of the Lexington Senior Center monthly newsletter, at no cost to the Urban County Government.

Why are you requesting?

This Agreement allows Liturgical Publications Inc. (LPI) to sell advertisements (as approved by the Center Staff) to help fund the printing of the newsletter. LPI will design and print a high-quality, full color newsletter, by providing a ready-made template for the Senior Center staff to simply add content. This will reduce employee time and costs associated with the current manual, in-house publication of the monthly newsletter. LPI will print in full-color, fold, and ship 4000 copies of the newsletter to the Center each month.

What is the cost in this budget year and future budget years?

There is no cost to the Urban County Government. However, the agreement stipulates potential income for LFUCG via profit sharing royalty (equal to 30% of paid advertising revenue in excess of \$15,000) in the publication year.

Are the funds budgeted?

No, there is no cost associated with agreement.

File Number: 1039-17

Director/Commissioner: Kristy Stambaugh / Chris Ford

