




Lexington-Fayette Urban County Government
OFFICE OF THE MAYOR

Jim Gray
Mayor

Kevin Atkins
Chief Development Officer

MEMORANDUM

TO: Mayor Jim Gray
Sally Hamilton, CAO
Urban County Council

FROM: Kevin Atkins, Chief Development Officer 

DATE: April 4, 2016

SUBJECT: Jobs fund Incentives for Love Will Inc. (dba Fluent)

Request:

Authorization to execute a Jobs Fund Incentive Agreement with Love Will Inc. (dba Fluent), for \$90,000 for the creation of one (1) new job at an average hourly wage of \$43.27.

Why are you requesting?

On 12/1/15, the Economic Development Investment Board reviewed an application for incentives from Archvision, Inc. The board voted unanimously to approve a loan in the amount of \$90,000 for Love Will Inc. (dba Fluent) for the creation of one (1) job to incentivize the company's growth and expansion.

What is the cost in this budget year and future budget years?

The cost for this FY is: \$90,000

The cost for future FY is: n/a

Are the funds budgeted?

Yes

Account number: 1144-136101-0001-78103

File Number: 0367-16

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