

MONICA CONRAD DIRECTOR PARKS & RECREATION

## **MEMORANDUM**

TO:

Jim Gray, Mayor

Sally Hamilton, CAO

**Urban County Council Members** 

FROM:

Monica Conrad Director Parks and Recreation

RE:

Impressions Marketing and Events Professional Services Agreement

DATE:

May 3, 2018

## Request:

Council approval is requested to execute a Professional Services Agreement with Impressions Marketing and Events in the amount of \$5,000.00 for sponsorship coordinator services.

Why are you requesting?

The request is for services to include: assisting in the creation of sponsorship packages, communicating with sponsors and evaluating current assets in relation to sponsorship potential for Parks and Recreation.

What is the cost in this budget year and future budget years?

\$5,000 for FY18

Are the funds budgeted?

Yes

\$3,000 from 1101 707604 7409 71299

\$2,000 from 1103 707604 7321 71299

File Number:

0503-18

Director/Commissioner: Conrad/Hamilton

