

RESOLUTION NO. 423 – 2023

A RESOLUTION AUTHORIZING AND DIRECTING THE MAYOR, ON BEHALF OF THE URBAN COUNTY GOVERNMENT, TO EXECUTE THE FIRST RENEWAL OF THE AGREEMENT WITH MACKEY GROUP LLC D/B/A WISER STRATEGIES (AWARDED PURSUANT TO RFP NO. 28-2022), FOR CREATIVE DESIGN SERVICES FOR PUBLIC OUTREACH AND MEDIA CAMPAIGNS RELATED TO WATER QUALITY AND LEAF COLLECTION, FOR THE DIVISION OF ENVIRONMENTAL SERVICES, AT A COST NOT TO EXCEED \$60,000.00.

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BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 – That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized and directed to execute the First Renewal of the Agreement (awarded pursuant to RFP No. 28-2022), which is attached hereto and incorporated herein by reference, with Mackey Group LLC d/b/a Wiser Strategies, for creative design services for public outreach and media campaigns related to water quality and leaf collection, for the Division of Environmental Services, at a cost not to exceed \$60,000.00.

Section 2 - That an amount, not to exceed the sum of \$60,000.00, be and hereby is approved for payment to Mackey Group LLC d/b/a Wiser Strategies, from accounts # 1115-313201-3095-71299 (\$10,000.00) and 4051-313201-3095-71299 (\$50,000.00) pursuant to the terms of the First Renewal of the Agreement.

Section 3 – That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL: July 13, 2023



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MAYOR

ATTEST:



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CLERK OF URBAN COUNTY COUNCIL

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