

ECONOMIC DEVELOPMENT COMMITTEE OF THE WHOLE

July 9, 2013
Meeting Summary

Chair Beard called the meeting to order at 1:02 PM. All members present except Gorton.

1. April 23, 2013 Committee Summary

On a motion by Lane, second Farmer, the summary of the 4.23.13 meeting was approved unanimously.

2. Itinerant Merchant Ordinance

Henson introduced the issue. She stated that she met with David Barberie after the Committee packet was distributed. She then requested that Barberie amend the draft removing sections pertaining to mobile food units as that was dealt with the Food Truck Ordinance.

Barberie summarized the revised draft ordinance (dated 7.8.13). The summary included definition, hours of operation, locations and exceptions, including an exemption for charitable organizations.

A motion was made by Akers, second Henson to approve the 7.8.13 Itinerant Merchant Ordinance.

A motion was made by Lawless, second Farmer to amend the door to door sales hours - sec 15-12(b) (2) - to 9 AM to **7PM** from 9AM to 9 PM.

Clarke spoke against the amendment. Lawless withdrew the amendment.

Motion was made by Lawless, second Farmer to amend the door to door sales hours to 9 AM to **8PM** from 9AM to 9 PM. Amendment passed on a 10-2 vote (Farmer, Lane- No; Gorton, Stinnett, Myers- Absent)

Farmer spoke against the motion as the community had not had an opportunity to review and comment on it the revised ordinance.

Lane spoke against the motion as it infringed on business activities.

Henson stated that she was in favor of the ordinance because transient businesses should be subject to increased regulation.

The original motion as amended passed on a 9-4 vote (Kay, Lane, Clarke, Farmer-No; Gorton, Stinnett-absent).

3. Commerce Lexington Quarterly Activity Report

Gina Greathouse presented the quarterly report. She discussed marketing trips to Dallas, TX; Charleston, SC; Anaheim, CA; Chicago, IL; and San Francisco, CA, as well a trade mission to Canada.

Greathouse also discussed an effort to grow the information technology, software and gaming market. She introduced John Mester with RunJumpDev. RunJumpDev sent a team to the PAX Expo in Boston with support from Commerce Lexington. He showed a video of the expo and discussed merits of this niche economy.

Bob Quick discussed the Canadian trade mission.

Greathouse discussed the recent business expansion announcements including Tiffany & Company, Toyota, the move in of Bingham McCutchen, YS Precision Stamping (in Georgetown), Transposagen Biopharmaceuticals and Birtley Processing. She also reported on launch of the minority business accelerator meant to strengthen & expand the regional minority community.

Myers voiced his support for the efforts of Commerce Lexington.

In response to a question from Akers, Greathouse stated that while YS Precision Stamping wanted to locate in Lexington, the building and site in Georgetown was ideal for their needs.

Lawless commented on the importance of economic development activities.

Clarke commented on the importance of the IT niche.

4. Economic Development Expense & Performance Reporting

Jonathan Hollinger presented information on the 2013-2014 performance reporting mechanism. He stated that he worked with Kevin Atkins, the Mayor's Office and staff with Commerce Lexington.

Myers asked that the economic impact analysis be included in future reporting.

Beard suggested including both initial job data as well as future employment added to the data.

Akers wanted to know if the reporting system would be used by other agencies. In response Hollinger stated that all of the economic development partner agencies would be required to submit similar information.

5. Collaborative Economic Development Activities

Kevin Atkins reported that his office will be hosting quarterly meetings with the economic development partner agencies so that the group can work more collaboratively.

Clarke spoke in favor of the collaboration efforts.

The meeting adjourned at 2:15 PM.