



Order Form

Order Form #: 00014646

Date: December 18, 2020

Between

Client

Pam Miller Downtown Arts Center
141 East Main Street
Lexington, Kentucky
United States,

Vendor

AudienceView Ticketing Corporation
200 Wellington Street West, 2nd Floor
Toronto, Ontario
Canada, M5V 3C7

Our Services

As a global leader in the live events industry, we provide our clients with solutions designed to get your live events discovered, attended and remembered.

- Use of the AudienceView Professional solution
- Complimentary tickets included, up to a 1:1 ratio with paid tickets
- Donations, gift cards, merchandise, memberships and other non-paid items are included as part of your monthly access fee
- Vendor is the merchant of record

Term

Initial Term

Start Date: Go-Live Date (your system is live to process transactions)
End Date: 3 year(s) after Start Date

Renewal Term

Following the end of the initial term, this Order Form will automatically renew for successive 3 year periods, unless written notice is provided by either of us 60 days prior to the start of a renewal term.

Promotions

As your exclusive ticketing provider, we are waiving your \$200 monthly access fee for the first 3 years. (Renewal pricing for the access fee is based on the regular \$200 monthly access fee.)



Service Fees

We've structured AudienceView Professional's pricing and payments to be as straightforward as possible for your organization. All pricing below is listed in USD.

	Monthly access fee	Per ticket fee
Year 1	\$0.00	\$1.85
Year 2	\$0.00	\$1.85
Year 3	\$0.00	\$1.85

Merchant processing fee: 4%

Renewal Term Fees

For each renewal term, the following apply:

Access fee increase: 19%

Per ticket fee increase: 19%

Our services description at <https://www.audienceview.com/legal/services-description/> for the AudienceView Professional solution and legal terms at <https://www.audienceview.com/legal/terms-and-conditions/> are available online and are incorporated into this Order Form.

Accepted and agreed

Pam Miller Downtown Arts Center

AudienceView Ticketing Corporation

Linda Gorton

[authorized signatory]

L. Franco

[authorized signatory]

Linda Gorton

[print full name]

Lawrence Franco

[print full name]

Mayor

[title]

COO

[title]

3/19/2021

[date]

02/25/21

[date]