



Subscription Agreement

Prepared For:

Company: Lexington-Fayette Urban County Government
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Prepared By:

Regroup Mass Notification
Prepared by: Owen McNish
Email: omcnish@regroup.com
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Contract Term: 1 year paid in full.**Contact Count:** 60,000**Valid Until:** 6/30/2025

A. Product and Pricing Summary

Product	Fee Type	Price	Term (yrs)	Discount	Subtotal
Regroup Annual Subscription	Annual	\$23,692.00	1	\$0.00	\$23,692.00
					\$23,692.00
Included Subscription Features					
Database Integration	Included	\$0.00	1	\$0.00	\$0.00
Mapping Option - Geo targeted messaging	Included	\$0.00	1	\$0.00	\$0.00
Regroup Mobile App - Manager and End User	Included	\$0.00	1	\$0.00	\$0.00
					\$0.00
Premium Features					
IPAWS Integration	Annual	\$0.00	1	\$0.00	\$0.00
Automated Weather Alerts	Annual	\$0.00	1	\$0.00	\$0.00
Responsive SMS Polling	Annual	\$0.00	1	\$0.00	\$0.00
Regroup Survey Builder	Annual	\$0.00	1	\$0.00	\$0.00
Alertus Integration	Annual	\$0.00	1	\$0.00	\$0.00
					\$0.00
Professional Services					
Implementation Fee	One-Time	\$1,000.00	1	\$0.00	\$1,000.00
Unlimited Support & Maintenance	Included	\$0.00	1	\$0.00	\$0.00
Unlimited Training	Included	\$0.00	1	\$0.00	\$0.00
					\$1,000.00
Total					\$24,692.00



Subscription Agreement

B. Terms

1. Initial Term: The Initial Term shall be one (1) year following the effective date.
2. Implementation Date: TBD
3. Start of Term / Effective Date: June 02, 2025
4. Invoice Date: June 02, 2025

Ba. Payment Terms

1. Lexington-Fayette Urban County Government shall be invoiced for amounts due in respect to the Initial Term upon execution of this Subscription Agreement.
2. All initial and subsequent payments shall be due on Net 21 terms. Unless otherwise specified, all dollars (\$) are United States currency.
3. Late payments may incur a 1.5% penalty.

Bb. Contacts & Messages

1. SMS and TTS messaging shall be limited to 1,800,000 total messages annually.
2. With respect to total users, Regroup will charge for users added that are in excess of the number of total users included in your Membership. Regroup will notify you of usage overages prior to invoicing for the overage.

C. Renewal Terms

1. At the end of the current agreement, Regroup will provide Lexington-Fayette Urban County Government with an option to renew subscription on an annual basis at a mutually agreed upon cost. The notice will be provided 90 days prior to the expiration of the current agreement.

D. Acceptance and Authorization

The terms and conditions of the Regroup [Terms of Use](#) and [Privacy Policy](#), which are incorporated herein by reference, apply in full to the services and products provided under this Subscription Agreement.

IN WITNESS WHEREOF, the parties hereto each acting with proper authority have executed this Subscription Agreement, under seal.

Accepted by Buyer: Lexington-Fayette Urban County Government

Accepted by: Regroup Mass Notification

Signature: _____
Name: _____
Title: _____
Date: _____

Signature: _____
Name: Chris Utah
Title: COO
Date: _____