



**TO:** Linda Gorton, Mayor  
Sally Hamilton, CAO  
Urban County Council Members

**FROM:**   
Monica Conrad, Director of Parks and Recreation

**DATE:** April 14, 2026

**SUBJECT:** Agreement with Get Outside KY for Non-Motorized Watercraft Rental Services (RFP 08-2026)

**Request:** This is a request for Council approval to enter into an agreement with Get Outside Ky for non-motorized watercraft rental services at Jacobson Park and Kelley's Landing. Get Outside KY proposes to provide outfitting services at Jacobson Park and Kelley's Landing during the 2026 season. The vendor will pay 10% of gross sales (minus sales tax) to LFUCG. The agreement term will be for one (1) year with two (2) optional renewals. LFUCG, through the Mayor or the Mayor's designee, may terminate this Agreement for any reason whatsoever by providing Organization with at least thirty (30) days advance written notice.

**Purpose:** The purpose of this agreement is to provide high-quality outfitting services at Jacobson Park and Kelley's Landing to enhance the guest experience while generating revenue for Parks & Recreation.

**Budgetary Implication:**

Revenue for this FY is: 10% of sales

Revenue for future FY is: 10% of sales through FY29

**Are the funds budgeted?**

The funds are budgeted in: 1101-707606-7601-46720-775

**File Number:** 0324-26

**Director/Commissioner:** Monica Conrad/Chris Ford

