



TO: Mayor Linda Gorton,  
Honorable Members, Urban County Council

FROM: Liz Rodgers, Chief Information Officer

DATE: November 27, 2023

SUBJECT: Redesign of LFUCG public website

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**Request:**

Requesting Council approval for the Mayor to execute an agreement with Interpersonal Frequency for services to redesign and provide a new content management system and hosting platform for LFUCG's public website ([www.lexingtonky.gov](http://www.lexingtonky.gov)), per award from competitive bid under RFP #36-2023.

**Purpose:**

LFUCG's public website provides a platform on which the city's Departments and Divisions are able to digitally interact with residents and businesses across the community. A refreshed appearance, a simplified system for managing the content that is presented in that forum, and training for the employees creating that content are needed in order to maintain a high quality of service and an aesthetically pleasing experience for website visitors to enjoy.

**Budgetary Implication:**

The cost for FY 2024 is \$399,708.00.

**Are the funds budgeted?**

Funds are budgeted in 1101-160301-0001-71208

File Number: 1220-23

Director/Commissioner: Liz Rodgers

