




MEMORANDUM

TO: Linda Gorton, Mayor
Sally Hamilton, CAO
Urban County Council Members

FROM: 
Monica Conrad, Director
Division of Parks and Recreation

RE: Impressions Marketing and Events Professional Services Agreement

DATE: May 13, 2019

Request:

Council approval is requested to renew the Professional Services Agreement with Impressions Marketing and Events for sponsorship coordinator services.

Why are you requesting?

Department needs this action completed because:

The request is for services to include: assisting in the creation of sponsorship packages, communicating with sponsors and evaluating current assets in relation to sponsorship potential for Parks and Recreation.

What is the cost in this budget year and future budget years?

The cost for this FY is: NA

The cost for future FY is: NA

Are the funds budgeted?

Coordinator will be paid on commission

File Number: 0552-19

Director/Commissioner: Conrad/Reed

