



**TO: JIM GRAY, MAYOR
URBAN COUNTY COUNCIL**

**FROM: CHARLIE LANTER, DIRECTOR
DIVISION OF GRANTS AND SPECIAL PROGRAMS**

DATE: NOVEMBER 26, 2018

SUBJECT: Agreement with RED7E, Inc.

Request: Council authorization to execute agreement with RED7E, Inc. in the amount of \$35,000 for design and implementation of an overdose prevention awareness campaign for the First Responders and Community Partners Overdose Prevention Project as funded by the U.S. Department of Health and Human Services First Responders - Comprehensive Addiction and Recovery Act Grant Program.

Purpose of Request: On November 1, 2018 (Resolution #663-2018), Council approved acceptance of federal funds from the U.S. Department of Health and Human Services for provision of services under the First Responders - Comprehensive Addiction and Recovery Act Program. RFP #33-2018 was issued requesting proposals from interested firms to provide design services for the Good Samaritan Campaign. A total of 3 firms responded. A selection committee composed of representatives from Public Information Office, the Health Department, the Department of Social Services and the Division of Purchasing. RED73, Inc. received the highest score from the selection committee and was therefore selected.

What is the cost in this budget year and future budget years? \$35,000 is budgeted for FY19. Future budget years will depend on additional grant funding.

Are the funds budgeted? Yes. Funds are budgeted as follows: 3190-606105-0001-71299 – SAMHSA_2019.

File Number: 1293-18

Director/Commissioner: Chris Ford

