

## Lexington-Fayette Urban County Government OFFICE OF THE MAYOR

Jim Gray Mayor

To: Mayor Jim Gray

Urban County Council

From: Scott Shapiro, Senior Advisor

Date: April 16, 2012

Re: Approve selection of Bullhorn, LLC to provide graphics services to LFUCG departments

RFP 46-2011 was issued to select a graphics design agency to provide services to LFUCG departments. From among the proposals, the purchasing committee selected Bullhorn, LLC.

In securing the services of a graphics agency, LFUCG is seeking to upgrade the design of materials reaching the public as well as provide consistency across materials. The selected firm will provide services to LFUCG departments on a project-by-project basis.