

Recd by _____

Date: _____

**RECOMMENDATION OF THE
URBAN COUNTY PLANNING COMMISSION
OF LEXINGTON AND FAYETTE COUNTY, KENTUCKY**

IN RE: **PLN-ZOTA-22-00001: AMENDMENT TO ARTICLE 17: SIGNAGE REGULATIONS TO ALLOW A DIGITAL MARQUEE (ELECTRONIC MESSAGE DISPLAY) –**
petition for a Zoning Ordinance text amendment to Article 17: Signage Regulations to allow digital (electronic message display) marquee signs in the Lexington Center Business (B-2B) Zone.

Having considered the above matter on **April 28, 2022** and continued to **June 23, 2022**, at a Public Hearings and having voted **6-3** that this Recommendation be submitted to the Lexington-Fayette Urban County Council, the Urban County Planning Commission does hereby recommend **APPROVAL of the Amended Staff Alternative Text** for this matter for the following reasons:

1. The proposed staff alternative text amendment allows for the expansion of the use of electronic message display systems within the Lexington Center Business (B-2B) zone to allow an increase in signage opportunity, while also complementing the surrounding land use and can help promote the surrounding attractions
2. The proposed staff alternative text amendment provides greater limitations that prevent the creation of influences adverse or would negatively impact the overall health, safety, and welfare of the Lexington community and visitors to the Urban County.

ATTEST: This 29th day of July, 2022.



Secretary, Jim Duncan

LARRY FORESTER
CHAIR

At the Public Hearing before the Urban County Planning Commission, this petition was represented by **Richard Murphy, attorney.**

OBJECTORS

- Amy Clark
- None

VOTES WERE AS FOLLOWS:

AYES: (6) Barksdale, Bell, Davis, de Movellan, Nicol, and Pohl

NAYS: (3) Michler, Penn, Worth

ABSENT: (2) Forester, Meyer

ABSTAINED: (0)

DISQUALIFIED: (0)

Motion for **Approval** of **PLN-ZOTA-22-00001** carried.

Enclosures: Application
 Justification
 Staff Reports
 Planning Commission Recommended Text
 Applicable excerpts of minutes of above meetings