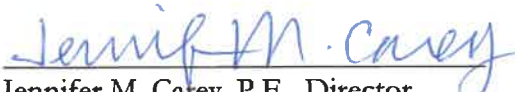




TO: Mayor Linda Gorton
Urban County Council

FROM: 
Jennifer M. Carey, P.E., Director
Division of Environmental Services

DATE: June 26, 2024

SUBJECT: Second Renewal to Agreement with Mackey Group LLC d/b/a Wisser Strategies for Stormwater Collateral Development, As Amended

Request

The purpose of this memorandum is to request approval of the second renewal (effective July 1, 2024 through June 30, 2025) of the agreement with Mackey Group LLC d/b/a Wisser Strategies, following the expiration of the first renewal ending June 30, 2024. The contract was originally approved per Resolution #353-2022/ RFP #28-2022 and amended via Resolution #529-2022.

Why are you requesting?

The renewal option with Mackey Group LLC d/b/a Wisser Strategies is for continued creative design services for public outreach and media campaigns related to water quality (stormwater) and leaf collection. The RFP provided for up to two (2) additional 1-year renewal periods upon mutual agreement by all parties, following the conclusion of the original contract term.

What is the cost in this budget year and future budget years?

The cost for FY25 is not to exceed \$60,000. This is the final renewal.

Are the funds budgeted?

Yes, FY25 funds are budgeted in the following accounts:

1115-313201-3095-71299	\$10,000
4051-313201-3095-71299	\$50,000

File Numbers: 0721-24

Director / Commissioner: Carey / Albright

