## **Applicant Information**

**Tracking Number: GRANT12916856** 

**Application #: 1863154** 

Date: 08-19-2019 13:56 PM

**Grants.gov Information** 

**Category** Our Town

Name Blue Grass Community Foundation

**Organization Information** 

Legal Name (per your IRS Determination Letter)

Blue Grass Community Foundation

**Popular Name (if different)** 

Date organization was incorporated (if applicable)

8/28/1

**Applicant Organization Status** 

Nonprofit Organization

Applicant Organization
Description: Select the
primary description that is
most relevant to your
organization \*

Community Service Organization

Applicant Organization
Description: Optionally,
choose up to two additional
descriptions

Arts Council / Agency; Social Service Organization;

Applicant Organization
Discipline: Select the primary
discipline that is most
relevant to your organization

Presenting & Multidisciplinary Works

and, optionally, up to two additional disciplines. This refers to the primary artistic emphasis of your organization. This selection will not be used in the review of your application. \*

Applicant Organization
Discipline: Optionally, choose
up to two additional
disciplines

Design; Local Arts Agency;

Briefly summarize the mission of your organization. For non-arts organizations (e.g., universities, human service agencies), summarize your mission as it pertains to your cultural programs or services. \*

This project's chief instigator is a partnership between Blue Grass Community Foundation (BGCF) and CivicLex.

BGCF is a public charity overseen by a volunteer board of community leaders and run by professionals who are experts in local philanthropy with backgrounds in law, finance, accounting, charitable grantmaking and scholarships. BCGF has worked in creative placemaking for a decade, executing and facilitating projects in and around Lexington's downtown core.

CivicLex is an artist-led civic education organization that is using technology, media, and social practice to build a more civically engaged Lexington. CivicLex works to present creative solutions to the problems facing Fayette County through social practice to break down power dynamics in our community.

### **Primary Partner Information**

| Primary Partner Legal Name:   | Lexington-Fayette Urban County Government |
|---|---|
| Primary Partner Popular Name (if different):                        |   |
| Primary Partner's Taxpayer ID Number *                              | 61-0858140                                |
| Primary partner date organization was incorporated (if applicable): |   |
| Primary Partner Organization  | Municipal Government                      |

### Status \*

### Mission/purpose of the partner organization: \*

Lexington-Fayette Urban County Government is the merged city/county government of Lexington, Kentucky and Fayette County, Kentucky. LFUCG has a long history of creative placemaking initiatives, both through the support and sponsorship of organizations seeking to bring art into their organizations and through direct programming that engages the community in their neighborhoods. LFUCG has a strong culture and belief in the power of the arts to drive a positive community change for all. You cannot build a great American city without robust support for the arts.

Most recently, the LFUCG Urban County Council unanimously approved a Public Art Fund and governing Commission that will set standards for Public Art creation in our community and will provide an ongoing, permanent revenue stream for Public Art.

### **Primary Partner Proposed Role: \***

LFUCG will be responsible for ensuring that this program is effectively adopted through the Divisions and Departments of Social Services, Environmental Quality & Public Works, Finance, and the Mayor's Office. Through the Commissioner structure, we will help grant partners and the artists that are a part of this project navigate their way through city government and will encourage all city staff to take part in the project as appropriate. Due to this project coming in a lean budgetary time for our city, we cannot contribute financial resources directly to the project, but we are excited to contribute significant in-kind resources through staff time, physical space, and more to the project.

Partner Organization
Discipline: Select the primary
discipline that is most
relevant to your primary
partner's organization and,
optionally, up to two
additional disciplines. This
refers to the primary artistic
emphasis of your primary
partner's organization. This
selection will not be used in
the review of your application

Primary Partner Organization Discipline: Optionally, choose up to two additional disciplines.

**Primary Partner Organization** 

None of the Above

Government

Description: Select the primary description that is most relevant to your primary partner's organization \*

Primary Partner Organization Description: Optionally. choose up to two additional descriptions.

### **Organization Budget**

|                                   | Most Recently Completed FY | Previous<br>FY | Two FYs<br>Prior |
|-----------------------------------|----------------------------|----------------|------------------|
| FY End Date (MM/DD/YYY)           | 06/30/2019                 | 06/30/2018     | 06/30/2017       |
| Income:                           |                            |                |                  |
| Earned                            | \$1,227,654                | \$1,185,554    | \$1,007,879      |
| Contributed                       | \$211,968                  | \$166,403      | \$258,865        |
| Total Income                      | \$1,439,622                | 1351957.00     | \$1,266,744      |
| Expenses:                         |                            |                |                  |
| Artisitic Salaries                | \$0                        | \$0            | \$0              |
| Production/ Exhibition && Service | \$0                        | \$0            | \$0              |
| Administrative Expenses           | \$1,374,922                | \$1,276,291    | \$1,164,750      |
| Total Expenses                    | \$1,374,922                | \$1,276,291    | \$1,164,750      |
| Operating Surplus and Deficit     | \$64,700                   | \$75,666       | \$101,994        |

In the space below, discuss the fiscal health of your organization. In addition, you must explain: 1) any changes of 15% or more in either your income or expenses from one year to the next, and 2) plans for reducing any deficit (include the factors that contributed to the deficit and its amount). \*

Blue Grass Community Foundation (BGCF) is fortunate to have a strong and compelling financial story. Through various efforts we've been able to create a reliable income stream which consists of both earned and contributed revenue. This income is sufficient to annually cover all operating expenses while also allowing for surplus amounts to be added to an operating reserve. BGCF has been able to grow and operate while incurring minimal liabilities. The only debt currently carried by BGCF is a small commercial loan used to purchase our office space.

BGCF has not had any changes in our operating income or expenses from year to year which exceed 15%. BGCF has been fortunate to have operating surpluses in each of our last 6 fiscal years. Therefore, there are no plans needed for reducing any deficit.;

### **Project Information**

### **Project Information**

Our Town Project Type \*

Artist residency

**Our Town Additional Project** 

Type: select up to two

**Project Activity Type: \*** 

- Residency Other Artist activities in a nonschool setting
- Additional Project Activity

  Types: select up to two
- Research/Planning Includes program evaluation, strategic planning, and establishing partnerships
- Seminar/Conference

### **Project Title**

Bluegrass Civic Artist-in-Residence Pilot Program

### **Project Description**

To support an 18-month civic artist in residence pilot program in the Lexington-Fayette Urban County Government, called the Bluegrass Civic AiR Pilot. The program will train and deploy four local artists in the Departments of Social Services, Finance, Environmental Quality/Public Works, and the Office of the Mayor. These artists will work with LFUCG employees to adapt current city processes for citizen engagement to make them more creative, equitable, and useful.

Project Background and Context \*

Fayette County, the economic heart of Central Kentucky, is at a pivotal point.

We have seen dramatic changes in our community in recent years. These signs of positive progress have revealed the deep complexity of our social issues. With the revitalization of our downtown came gentrification, with an economic transition came low-wage service jobs, and with confronting the legacies of slavery in Central Kentucky, racial divides were laid bare.

These tough, deeply personal issues weave their way through all aspects of civic life; but they are especially present in the faith and interaction citizens have with their city government. Simply put, many people do not understand how to engage with government, and do not trust it to do the right thing.

We have seen that bringing new approaches to these engagement systems can be impactful, and we want to grow on those successes.

In 2017, BGCF, CivicLex, the City of Lexington, and many other partners reinvented engagement processes around our Comprehensive Planning process through a program called On The Table. On the Table brought over 11,000 Lexingtonians together over meals to provide their perspective on how our city should grow. This engagement led to the preservation of our urban service boundary in our latest Comprehensive Plan. CivicLex has led hundreds of Lexingtonians through city budget planning processes, helping residents understand the importance of the city budget and how to create a citizen-designed budget through social practice. This budget education program has led to the development of a participatory budgeting pilot program in two council districts.

Now is the time to address this need by bringing these types of processes directly into city government. Our city has recently created a public art fund and Commission, funded by a permanent budget line item. This Commission is creating a Public Art Master Plan and is actively considering investing in social practice as public art.

### Major Project Activities (This serves as the project narrative) \*

The Bluegrass Civic AiR program will build on current civic practice projects offered by the grant partners. These previous projects were designed to channel contentious conversation regarding community and economic development issues in our community into creative and connective outlets. Their strategies ranged from group art creation and role-playing to community storytelling walks, and more. With many of these projects, Municipal Government has demonstrated experience in translating their outcomes into policy. The AiR program is designed to grow and disseminate this approach throughout divisions and departments of City Government.

The program will begin with a detailed planning process led by the Grant Advisory Group, consisting of project partners, local social practice artists, and government representatives. This group will develop a community workshop for local artists to enhance their practice with civic engagement. Participating artists will then be eligible to submit applications to the AIR Pilot project. Four local artists, residing in Lexington, KY, will be selected by the Grant Advisory Group. While the Advisory

Group will determine many details of the artist training and selection, the artists must commit 10 - 20 hours per week for the duration of the project.

Selected artists and city staff will participate in a one-month orientation that will include Civic Practice Workshops for the artists and city staff, led by Ashley Hanson of the Department of Public Transformation. The orientation for artists will introduce them to the four target city departments: Social Services, Finance, Environmental Quality/Public Works, and the Office of the M. Artists will learn about the departments' points of citizen engagement, funding levels, purpose, and internal challenges with public communication and engagement. The artists and City Staff partners will then collaboratively design a working agreement for their cohort and identify areas and opportunities for shared learning.

CivicLex will then hold four public meetings to solicit public input and identify barriers to citizen engagement. With the collected information, the cohort will work with LFUCG staff to identify individual points of interest in the target departments. These could include design processes for bike infrastructure or sidewalks; involvement in zone change hearings; creative recycling and reuse programs; awareness campaigns for social services; or the budgeting process. Cohort members will spend two 6-month tracks working with city staff on their points of interest and will explore and demonstrate the impact of a creative process. Their collaborations will result in presentations, art installations, or performances for the general public.

During the 6-month tracks, the cohort will convene bi-weekly to discuss their work. At the halfway mark, and in the final stages of the residency, Dept of Public Transformation (DoPT) will facilitate cohort connection and reflection workshops, to document impact, capture shared learnings, and celebrate the successes of the project. For the last 1.5 months of the year, the cabinet will convene as a group with CivicLex, the evaluation team, and city staff to discuss how the collaboration re-shaped their internal processes. These discussions will be documented and compiled into recommendations for City Government.

### Describe the significant dates in the project \*

July 1, 2020 - First Meeting of the Advisory Group to design outreach methods to artists and to solidify project timeline.

August, 2020 - Outreach to artists. Promotion of and registration for Civic Practice Workshops for local artists.

September, 2020 - Civic Practice Arts Workshops provided for local artists

September 30, 2020 - Applications to Civic AIR project accepted from participating artists

October 15, 2020 - Advisory Group interviews with and selection of artists/designers

November 15, 2020 - Civic Practice Artist Workshop and Civic Practice Orientation for City Staff and Cohort members

December 15, 2020 - Conclude orientation process

January 1, 2021 - Begin pilot program

July 15, 2021 - City Government Recess, Midpoint Cohort Connection Workshop

August 1, 2021 — Conclude Recess

November 30, 2021 - Conclude pilot program with Cohort Reflection Workshop, Celebrations, art installations and performances.

November 30, 2021 - Begin creating report

January 1, 2021 - Issue report

### **Project Objectives**

### Strengthening Communities Objective Narrative \*

The central goal of this project is to build a stronger culture of civic engagement and creativity in our Municipal Government and to build a more democratically-determined community.

Artists and designers, who possess extraordinary creative problem-solving skills, are best positioned to help the municipal government build a stronger culture of engagement. We expect that these strategies are measurable and will lead to systems change across our government. Beyond that, we also believe that this project can change how our municipal government thinks about the role of artists in civic life. Currently, our government provides local tax funding to our United Arts Fund, and public art projects through a brand-new 1% for art program.

We expect that intimate, consistent interaction between artists and governmental employees and elected officials will show that artists can be fully integrated throughout city government in a variety of capacities.

### Performance Measurement \*

The evaluation will be co-designed by Mark W. Kidd of Handbarrow and Ashley Hanson of DoPT.

Frameworks will include Artists Thrive's "I am an Artist" and "I Work with Artists" survey instruments and Animating Democracy's "Aesthetic Perspectives." This mixed-method process will focus on three communities - city staff, artists, and residents that engage with city government.

The framework will seek to do the following:

- 1) gather standardized qualitative and quantitative data
- 2) collect/highlight stories and anecdotal experiences
- 3) identify priority objectives for future work.

This data will be gathered through the frameworks mentioned above, which include Surveys, "Story Circle" focus groups, interviews, and recorded observations from all project partners.

The evaluation process will determine if stronger relationships between government and residents are present, if artists find new opportunities in social and civic practice, and if residents better understand how to engage with the city.

### Intended Audience/Participants/Community. Who will benefit from the project and how?

There are three intended beneficiaries of this project.

The first type of beneficiary is Governmental Employees. This project will help government employees do their jobs more effectively, and will build stronger relationships between them and the residents they serve.

The second type of beneficiary from this project is the artists that are part of the cohort. This project will challenge artists to find new applications for their craft and will help connect their individual creative endeavor to social and civic practice art. The artist stipend will also allow artists that currently have secondary jobs to support their creative work to focus more closely on their craft through this work.

The third beneficiary of this project is the general public. We expect that after this project is concluded, the general public will better understand how to meaningfully and effectively engage with city government, and will have a greater feeling of ownership over their local democracy.

### Have the intended beneficiaries been consulted in the development of this project?

### Community Engagement \*

The focus of this project is on building new and improved strategies for community engagement as it relates to civic affairs. This must start with an adequate understanding of why many residents choose not to engage with city government. Based on a 2018 survey of Lexington residents by CivicLex, many choose not to engage because the city does not make it clear how to engage, and many think that their efforts can not make an impact/do not trust city government.

This project has been developed by practicing artists, city staff, and members of the general public in order to attempt to address this issue. Over the past five years, project leads have robust experience in engaging with Lexington residents and translating that into governmental policy outcomes. BGCF's On the Table events have involved 30k+ people in the city in conversations about place. CivicLex's workshops have directly engaged hundreds of Lexingtonians in social practice around important civic issues like affordable housing and school funding. This project is intended to take the successes of this work and embed it across different departments of the city.

As with all public work, the composition of what publics show up depends entirely on engagement strategies. We would consider this project a failure if it reinforces the demographics of those who already show up to city meetings and make decisions about our community - largely white, male, middle class, and elderly. It is the intention of this project to shift this demographic trend by making these processes more relevant and applicable to a wider range of our residents, with an intentional focus on marginalized communities. In order to ensure this goal, special care will be given to the composition of the Advisory Group, artist cohort, city staff members, and more.

# Race/Ethnicity (choose all that apply)

- Asian
- Black or African American
- Hispanic or Latino
- White

# Age Ranges (choose all that apply)

- Children/Youth (0-18 years)
- Young Adults (19-24 years)
- Adults (25-64 years)
- Older Adults (65+ years)

# Underserved/Distinct Groups (choose all that apply)

- Individuals below the Poverty Line
- Individuals with Limited English Proficiency
- Military Veterans/Active Duty Personnel
- Title I Schools

### Population for your Town/City/Tribal Land? \*

321,959

### If appropriate, describe how the project will benefit the underserved community.

This project focuses on trying to bring a more diverse group of residents into the civic process through creative strategies. Individuals from the above-referenced communities will be a central part of the planning process for this project.

A significant part of the LFUCG Mayoral Office's scope is specifically targeting underserved communities for engagement. In 2019, the Mayor's Office created a new senior-level staff position tasked with strengthening engagement with members of the Veterans and LGBTQIA communities, schools, and neighborhood organizations. Evaluations from this work will be provided to this position, with the goal of aligning governmental services and creative strategies towards these communities across the board.

If local government is better-positioned to hear the concerns and needs of these communities, it can work to change the outcomes they experience in daily life.

### **Project Locations**

| City      | State    | Zip   | Action |
|-----------|----------|-------|--------|
| Lexington | Kentucky | 40508 |        |
| Lexington | Kentucky | 40502 |        |
| Lexington | Kentucky | 40503 |        |
| Lexington | Kentucky | 40504 |        |
| Lexington | Kentucky | 40505 |        |
| Lexington | Kentucky | 40506 |        |
| Lexington | Kentucky | 40507 |        |
| Lexington | Kentucky | 40509 |        |
| Lexington | Kentucky | 40510 |        |
| Lexington | Kentucky | 40511 |        |
| Lexington | Kentucky | 40513 |        |
| Lexington | Kentucky | 40514 |        |
| Lexington | Kentucky | 40515 |        |
| Lexington | Kentucky | 40516 |        |
| LEXINGTON | Kentucky | 40517 |        |

### **Work of Art**

### Description of Key Project Deliverables and/or Works of Art

Briefly describe any key works of art (e.g., public art, festivals and performances, and notable public spaces) that will be involved in the project. Indicate the process and criteria for the selection of these works of art and, where relevant, describe the role these works of art played in the development of the project to date. Where key works of art remain to be selected, describe the selection procedures that you plan to follow and the qualifications

that you seek. **For design projects**, the works of art can include the final designs or documentation of the community design/visioning process. **For cultural planning**, the works of art can include a plan or other community documentation.

The relationship-building, creative evaluation, and other social practice aspects of this project is the main body of artwork being created through the Bluegrass Civic Practice AiR. Due to the contextual nature of this type of art-making, we cannot predict exactly what it will look like. We can, however, determine that the evaluation of this project will be a comprehensive document showcasing the outcomes of this pilot project, and presenting them as recommendations and analysis to city government.

### **Programmatic Activities**

**Year 1 \*** 

2018-19

Representative Examples Year 1 \*

ARTWORKS Grant Recipient - \$45,000. BGCF is the lead in planning and design for the upcoming 9-acre Town Branch Park that will include an outdoor stage and performance area to meet the needs of area arts organizations. Town Branch Commons is an ambitious public-private linear park system that traces Town Branch, the now hidden waterway around which Lexington was founded. Town Branch Park will transform an underutilized surface parking lot behind the Lexington convention center into a world-class urban park.

In 2019, BGCF received an NEA Artworks grant for schematic design of the stage and great lawn area of the Town Branch Park project. The Park will honor the history and identity of the city and will be programmed with free activities for all citizens that promote civic and artistic excellence. Accessibility is a core value of the park's design. The Town Branch Park Partners, a group of 30 community leaders representing a wide range of constituencies (including an Advocacy and Accessibility Specialist), has released a plan providing specific recommendations in the areas of design, programming, and operations that will be shared with staff, board, programming team, and landscape architects to ensure all aspects of the park are inclusive and accessible to all.

Fund for Greater Lexington – The Fund for Greater Lexington is an endowment at BGCF that was established as part of BGCF's strategic plan to build a discretionary fund to support local

innovative projects. The Fund's inaugural grant of \$10,000 was awarded to Breaking the Bronze Ceiling, an initiative to support the national search and commissioning of a public art work to recognize Lexington women's historic contributions towards women's rights and the 19th amendment. The monument, to be dedicated in downtown Lexington in 2020, will celebrate the 100th anniversary of the 19th Amendment, which granted women the right to vote. The Fund for Greater Lexington is a public endowment – a permanent, ever-growing, charitable resource that provides funding to address Lexington's most critical needs and compelling opportunities.

Knight Donor Advised Fund at BGCF- Grants from the Knight Foundation Donor Advised Fund are proactively recommended by BGCF to the Knight Foundation and are contingent on final approval by the Knight Foundation:

\$250,000 for the design phase and construction drawings for a creative Splash Pad, a free water play venue and green space in Lexington's historic and low-income East End neighborhood.

The HSG Foundation, managed by the BGCF awards competitive grants for new, innovative projects in performing and visual arts in Central Kentucky. Staff reviews all proposals, convenes the grants committee, and provide guidance during the evaluation process. Grants awarded this year include:

Allegro Dance Project, \$5,000 for the Inclusive Dance Outreach Program for children with Down Syndrome, Autism Spectrum Disorder and other specific needs.

Arts Connect, Inc, \$2,500 for Paint the Town, during which artists paint cityscapes of their own choosing within a designated area of downtown Lexington.

Common Good, \$4,300 for cultural art education and engagement.

Fayette Cooperating Preschool, \$4,720 for innovative music classes for preschool students from Fayette County.

Josephine Sculpture Park, \$5,000 for a sculptural installation.

Living Arts and Science Center, \$4,850 to expand arts education for Pre-K students.

Historic Lyric Theatre, \$4,000 for Camp Lyric

### **Year 2 \***

## Representative Examples Year 2 \*

NEA Our Town Grant: \$100,000 InterACT in Town Brank Park – Arts, Culture, & Technology grant, matched dollar for dollar by the Town Branch Fund.

Lexington's Public Space Public Life Study documented a need for public spaces to connect, greenery and trees, family and kidfriendly design, and opportunities for socialization. Responsive to these needs, the Town Branch Commons design won a competition for an innovative city park system for Lexington, which is now being built. Town Branch Park will transform a 9-acre parking lot behind Lexington's convention center into a park that will enhance the quality of life in Lexington through exceptional design and programming. The \$100,000 InterACT grant was awarded to LexArts and its partners BGCF and the Town Branch Fund.

Through this grant, artists were asked to design modern interactive artistic elements geared toward kids. InterACT brought artists, programming and design consultants together to fully integrate artist ideas into the final design. Artists were chosen through a request for qualifications and selection committee process. Planning workshops were held to bring selected artists together, and two phases of community feedback on the final artist pool and designs were gathered. Artists were commissioned to develop a design and build prototype to be tested with kids. The final chosen design is now "shovel ready" so that it can be built when the park is constructed.

### Knight Donor Advised Fund

\$5,000 to the University of Kentucky Art Museum to provide free admission for all for one year. \$5,000 matching grant provided by the Saykaly Family Foundation Fund at BGCF.

\$7,000 for the Transit Area Mural Project. In cooperation with Lexington Transit Authority, Lexington Parking Authority, Lexington Downtown Development Authority, and Kentucky Utilities, supported the execution of public murals at Lexington's main bus station and downtown public parking structure.

\$10,000 to Lexington Art League for a free outdoor art sculpture gallery in Lexington's Castlewood Park.

\$10,000 for Unlearn Fear + Hate, to promote public dialog through temporary and permanent artistic activations of the words "Unlearn Fear+Hate" throughout Lexington KY. \$50,000 for Reimagining Cheapside, to support public presentation of the racial history at Cheapside in Lexington (the grounds of the old courthouse), which was one of the largest slave markets in the South.

Kresge Minigrants, 2017. As part of a \$676,000 grant from the Kresge Foundation for inclusive approaches to infusing art, culture, food, and health into two underserved neighborhoods in Lexington, BGCF offered minigrants ranging from \$600 to \$2,500 each for grass roots projects in these neighborhoods. Arts grants included: North Lexington Mini Latino Festival for families to embrace their Latino culture.

Central Kentucky Music Academy Bluegrass Ensemble, to provide free Bluegrass music classes for low-income kids.

Plant and Play Refugee Garden Training, to facilitate a community garden in Castlewood Park, Lexington.

Les McCann School for the Arts, to provide free art classes to atrisk youth.

Year 3 \*

Representative Examples Year 3 \*

Knight Donor Advised Fund.

2016-17

\$10,000 for Retrofitting the RETRO, a public pop-up green space to increase aesthetics and pedestrian mobility in the Southland Drive corridor area in Lexington.

\$5,000 for Festival Plaza Crosswalks, colorful stripes painted on the intersection of Limestone and Short Streets in rainbow colors across from the Lexington Courthouse to celebrate the city's diversity and to coincide with the annual Gay Pride Festival. Kresge Foundation Minigrants included:

African Cemetery No. 2 Juneteenth Celebration, featuring guest presentations by artists

Support for the premiere of Tubman, a one-woman play about abolitionist Harriett Tubman written and performed by Lexington native, Lacresha Berry.

Design and installation of a wrap for a utility box in the North Limestone neighborhood reflective of the local community and history.

The Neighborhood Arts Project, a gentrification project to connect artists and residents in underserved Lexington neighborhoods Cultural Takeback! A festival showcasing Latino culture.

Art Exposure, free workshops and mentoring for Northside Lexington youth in performing and visual arts.

Pop-up Printmaking Events for free workshops and a free art show at The Parachute Factory showcasing participants' artwork.

Gathering Our History: An East End Preservation Project to tell the stories of the 180-year old community

### **Project Participants**

### **Selection of Key Organizational Partners:**

|                   | Description of the |                   | Proposed or |
|-------------------|--------------------|-------------------|-------------|
| Organization Name | Organization       | Organization Type | committed?  |
| Organization Name | Organization       | Organization Type | committee:  |

### Selection of Key Individuals: \*

This project grew out of a collaboration between BGCF, CivicLex, and the City of Lexington. Key staff representatives from those three organizations make up the leads of this project. For the other LFUCG staff leads, the City of Lexington's Mayoral Office surveyed the departmental Commissioners and determined that Environmental Quality & Public Works, Finance, and Social Services were the best-equipped departments to take on this project in the coming years. The evaluation and facilitation leads were selected for their nationally-recognized experience in social practice art, civic residency programs, and rigorous programmatic evaluation.

The artist cohort for the project will be selected through an open application process through the City of Lexington, and a partnership with Lexington's Cultural Council. Artists will not be restricted by discipline but will be asked how their personal practice applies to the context of this project.

| Last Name | First Name | Project Role   | Title   | Bio including the proposed role in the project   | Proposed or committed? |
|-----------|------------|--|---|--|------------------------|
| Adkins    | Lisa       | Project Lead,<br>Blue Grass<br>Community<br>Foundation | CEO, Blue<br>Grass<br>Community<br>Foundation | Lisa Adkins will oversee the legal and financial aspects of this project. She is President and CEO of Kentucky's oldest community foundation, Blue | Committed              |

|       |         |                           |                                    | Grass Community Foundation (BGCF). An attorney, Lisa is a recognized leader in growing philanthropy and community engagement, and in 2016 received the Community Vision Award from the Kentucky Chapter of the American Society Of Landscape Architects.   |           |
|-------|---------|---------------------------|------------------------------------|--|-----------|
| Young | Richard | Project Lead,<br>CivicLex | Executive<br>Director,<br>CivicLex | Richard is the programmatic project lead. He is the founder/Director of CivicLex, a civic education organization working to bring more citizen voices into the governance process through social practice. He was also the cofounder and executive director of Lexington's first place-based CDC. Richard is a Knight Foundation Emerging City Champion, and was the first-ever "One to Watch" | Committed |

|       |         |                                  |   | from the Lexington Mayor's Office. He has a degree in Double Bass Performance from the acclaimed conservatory CCM.   |           |
|-------|---------|----------------------------------|---|--|-----------|
| Lyons | Heather | Project Lead,<br>LFUCG           | Director of Arts<br>& Cultural<br>Affairs,<br>Lexington's<br>Mayor's Office | Heather is the government lead for this project. She served as Executive Director of the Living Arts & Science Center (LASC) for over 14 years, where she \$5.5M capital campaign to renovate its historic building and add an 11k sq. ft. Discovery Center. She was also the Individual Artist Program Director with the Kentucky Arts Council, a state agency. Heather was also an Independent Producer/Director creating documentary films and programming for public television. | Committed |
| Ford  | Chris   | Social<br>Services Staff<br>Lead | Commissioner<br>of Social<br>Services                                       | Chris Ford is the lead staff member for the Social   | Committed |

|        |      |                       |                                | Services aspect of this work. Ford served as 1st District Councilman for four years. He served as Council's designee to the Lyric Theatre Board of Directors and the Charles Young Center Redevelopment Task Force. Ford is the former President and CEO of REACH, Inc., a non-profit affordable housing agency in Central Kentucky. Ford has a BS Degree in Journalism and a Master's of Public Administration from Western Kentucky University. |           |
|--------|------|-----------------------|--------------------------------|---|-----------|
| O'Mara | Bill | Finance Staff<br>Lead | Commissioner of Finance, LFUCG | Bill O'Mara began his career with the Lexington-Fayette Urban Co. Government over 24 years ago. He joined city government as the Director of the Division of Revenue and became   | Committed |

|          |       |  |   | Commissioner of Finance in 2013. As Commissioner, he oversees a department that includes divisions of Accounting, Budgeting, and more.  |           |
|----------|-------|--|---|---|-----------|
| Albright | Nancy | Environmental<br>Quality &<br>Public Works<br>Staff Lead | Commissioner of Environmental Quality & Public Works, LFUCG | Nancy Albright was named Commissioner of the Department of Environmental Quality and Public Works in March, 2019. The former Research Engineer with the Special Projects and Initiatives Program at the Kentucky Transportation Center, Albright graduated from the University of Kentucky with a BS in Civil Engineering and MS in Civil Engineering. She was named the KY ASCE Outstanding Engineer in Government twice and in 2001 was named the Outstanding Young Civil Engineer of the | Committed |

|        |        |  |   | Year.   |           |
|--------|--------|--|---|---|-----------|
| Hanson | Ashley | Civic AiR<br>Cohort<br>Workshop<br>Facilitator | Director, Department of Public Transformation | ASHLEY HANSON is the founder of PlaceBase Productions, a theater company that creates original, site-specific musicals celebrating small town life and the founder of the Department of Public Transformation, an artist-led organization that collaborates with local leaders to develop creative strategies for community connection and civic participation. She is the Director of the Granite Falls (MN) City Artist in Residence program and is currently an Obama Foundation and Bush Foundation Fellow. | Committed |
| Kidd   | Mark   | Project evaluation and toolkit development     | Artistic<br>Director,<br>Handbarrow           | Mark is from Whitesburg, Kentucky and Little Mud, Kentucky and serves as Development  | Committed |

|  | Associate for        |  |
|--|----------------------|--|
|  | Alternate ROOTS,     |  |
|  | where he supports    |  |
|  | the creation and     |  |
|  | presentation of      |  |
|  | original art rooted  |  |
|  | in Southern          |  |
|  | communities of       |  |
|  | place, tradition, or |  |
|  | spirit. Mark is also |  |
|  | founding Artistic    |  |
|  | Director of          |  |
|  | Handbarrow, a        |  |
|  | team based in        |  |
|  | Central              |  |
|  | Appalachia that      |  |
|  | supports             |  |
|  | community            |  |
|  | partnerships         |  |
|  | which use theater,   |  |
|  | media, and           |  |
|  | cultural organizing  |  |
|  | to activate local    |  |
|  | expertise and        |  |
|  | create               |  |
|  | opportunities for    |  |
|  | positive change.     |  |
|  |                      |  |

## **Project Budget**

## **Project Expenses**

| DIRECT COSTS:<br>SALARIES & WAGES |                     |                                      |   |        |
|-----------------------------------|---------------------|--------------------------------------|---|--------|
| Title and/or Type of Personnel    | Number of personnel | Annual or<br>Average Salary<br>Range | % of time<br>devoted to this<br>project | Amount |

| Total Salaries and Wages        |   |            | \$172,700 |          |
|---------------------------------|---|------------|-----------|----------|
|                                 |   | \$         |           |          |
|                                 |   | \$         |           | \$50,000 |
|                                 |   | \$         |           | \$11,550 |
| LFUCG Staff Leads (In-<br>Kind) | 3 | \$ 107,000 | 20%       | \$64,200 |
| BGCF Staff Lead                 | 1 | \$ 100,000 | 12%       | \$12,000 |
| CivicLex Staff Leads            | 2 | \$ 40,000  | 40%       | \$32,500 |
| Civic Artists                   | 4 | \$ 40,000  | 37%       | \$64,000 |

| FRINGE BENEFITS                    | \$0       |
|------------------------------------|-----------|
| Total Salaries and Fringe Benefits | \$172,700 |

| DIRECT COSTS: TRAVEL |      |                  |           |
|----------------------|------|------------------|-----------|
| # of travelers       | From | То               | Amount    |
|                      |      |                  |           |
|                      |      |                  |           |
|                      |      | Total Travel Exp | enses \$0 |

| DIRECT COSTS: OTHER            |          |
|--------------------------------|----------|
| Description                    | Amount   |
| Community Artist /<br>Training | \$16,000 |
| Assisting Artists              | \$4,200  |
| Supplies                       | \$9,000  |

| Evaluation                                  | \$6,500  |
|---|----------|
| Call to Arists                              | \$750    |
| Documentation                               | \$5,000  |
| Program Administration                      | \$10,000 |
| Public Event Costs                          | \$6,000  |
| Workshop Space                              | \$21,000 |
| Fiscal Agency / Support /<br>Grant Tracking | \$10,000 |
|   | \$5,000  |
|   | \$0      |
|   | \$0      |
|   | \$0      |
| Total Other Expenses                        | \$93,450 |

| <u>Total Expenses</u> | \$266,150 |
|-----------------------|-----------|
|-----------------------|-----------|

| INDIRECT COSTS (if applicable) |         |
|--------------------------------|---------|
| Federal Agency                 |         |
| Rate Agency(.0000)             | 0.00    |
| Base                           | \$ 0.00 |
| TOTAL INDIRECT COSTS           |         |

## **Project Income**

| Cash Project Income                      |          |  |
|--|----------|--|
| Description                              | Amount   |  |
| CivicLex GOS                             | \$15,050 |  |
| EE Murry Foundation                      | \$10,000 |  |
| LexArts Community Arts Development Grant | \$2,500  |  |
| Jedra Cheritable<br>Foundation Grant     | \$3,000  |  |
|  |          |  |
| Total Cash                               | \$30,550 |  |

| In-kind Project Income                             |              |  |
|--|--------------|--|
| Description  | Amount       |  |
| Partner Fee Reductions (Evaluation, Documentation) | \$ \$4,500   |  |
| LFUCG Staff Support                                | \$ \$64,200  |  |
| CivicLex Staff Support                             | \$ \$24,000  |  |
| BGCF Staff Support                                 | \$ \$15,000  |  |
| Space Donation                                     | \$ \$5,000   |  |
| Total in-kind                                      | \$ \$112,700 |  |

| Amount Requested from the NEA   | \$ \$117,900 |
|---|--------------|
| Total Cost Share/Match for this project (Total CASH + Total IN-KIND)              | \$ \$143,250 |
| TOTAL PROJECT COSTS/EXPENSES (Total Direct Costs + Total Indirect Costs)          | \$ \$261,150 |
| TOTAL PROJECT INCOME (Total Cost<br>Share / Match + Amount Requested from<br>NEA) | \$ \$261,150 |

## **Uploaded Docs, Work Samples**

| Support Material  | Title                                | Description                           |
|-------------------|--------------------------------------|---------------------------------------|
| Mayor's Letter of | Letter of Support - Lexington Mayor, | Letter of Support for this project by |

| Support - Civic<br>Lex Our Town.pdf        | Linda Gorton                       | Lexington Mayor Linda Gorton  |
|--|------------------------------------|---|
| Bill O'Mara Letter of Support.pdf          | Letter of Support - Comm. O'Mara   | Letter of Support for this Project from Commissioner O'Mara, Finance  |
| Nancy Albright<br>Letter of<br>support.pdf | Letter of Support - Comm. Albright | Letter of Support for this project from<br>Commissioner Albright, Environmental<br>Quality and Public Works |
| Chris Ford Letter of Support.pdf           | Letter of Support - Comm. Ford     | Letter of Support for this project from Commissioner Ford, Social Services                                  |

© 2019 - National Endowment for Arts