City Golf Discount for Veterans

General Government and

Social Services Committee

January 12, 2016

General Services

Parks and Recreation

History

- In 2012, the Golf Operation Business Plan was submitted and approved by council.
 - Gave the division the authority to make price adjustments subject to administrative approval.
 - Director, Commissioner, CAO
- Parks current specialty golf rates.
 - Military/Veterans*
 - LFUCG Employees
 - UK/Transylvania Students
 - Disabled



LFUCG Golf & Veteran's Rates

Current

		<u>Weekday</u>	<u>Weekend</u>	
Kearney Hill Links	18 Hole	\$25.00	\$25.00 \$31.00	
	Military/Veteran	\$18.00	\$22.00	
Gay Brewer	18 Hole	\$19.00	\$23.00	
	Military/Veteran	\$15.00	\$20.00	
Lakeside	18 Hole	\$17.00	\$21.00	
	Military/Veteran	\$14.00	\$18.00	
Tates Creek	18 Hole	\$17.00	\$21.00	
	Military/Veteran	\$14.00	\$18.00	
Meadowbrook	18 Hole	\$12.00	\$12.00	
	Military/Veteran	\$9.00	\$9.00	



LFUCG Golf & Veteran's Rates

Proposed

		Weekday Current	<u>Weekday</u> <u>Proposed</u>	Weekend Current	Weekend Proposed
Kearney Hill Links	18 Hole	\$25.00		\$31.00	
	Military/Veteran	\$18.00	\$12.00	\$22.00	\$12.00
Gay Brewer	18 Hole	\$19.00		\$23.00	
	Military/Veteran	\$15.00	\$9.00	\$20.00	\$9.00
Lakeside	18 Hole	\$17.00		\$21.00	
	Military/Veteran	\$14.00	\$7.00	\$18.00	\$7.00
Tates Creek	18 Hole	\$17.00		\$21.00	
	Military/Veteran	\$14.00	\$7.00	\$18.00	\$7.00
Meadowbrook	18 Hole	\$12.00		\$12.00	
	Military/Veteran	\$9.00	\$7.00	\$9.00	\$7.00

- Proposed Military/Veterans Rates match the lowest rate given at each course (Dusk-to-Dark Rate)
- Additionally, Veterans will have greens fees waived on Veterans Day



Proposal Timeline

- Upon approval from the Director, Commissioner and CAO, the Military/Veteran rate will take effect.
- Tracking mechanism and rate revisions are ready to be implemented immediately.



Questions?

