

**Article 17 : Sign Regulations
Comparison Table by Zone**

Zone Requirement	Current	Proposed
Agricultural Zones (A-R, A-U, A-B, A-N)		
Type	Free-standing or wall mounted	No change
Height	10 feet	No change
Illumination	No illumination or indirectly illuminated	No change
Residence	1 nameplate, 1 sq. ft.	No change
Home occ./B&B	2 sq. ft.	No change. Home occupations signage is not allowed per Article 3-10.
Farm/estate	1 identification sign, 10 sq. ft.	No change
	More than 1 point of access = 1 per entrance, 10 sq. ft., 10 ft. height	No change
Other permitted uses	1 identification sign, 32 sq. ft.	No change
Religious/educational	1 identification sign (free-standing or wall mounted), 32 sq. ft., 8 ft. height	No change
	1 bulletin board, 12 sq. ft., 8 ft. height	No change
Advertising ag. products	1 business sign, 32 sq. ft.	Not specifically addressed -- content issue
Subdivision entrance	32 sq. ft., no more than 2 per entrance, no more than 2 entrances identified	No change
Low Density Residential Zones (R-1 (A through E), R-1T, R-2)		
Type	Wall signs unless otherwise specified	No change
Illumination	No illumination or indirectly illuminated	No change
Setback	1/2 minimum front yard, 10 ft. minimum	10 ft.
Residence	1 nameplate, 1 sq. ft.	No change
Home occ.	2 sq. ft.	No change. Home occupations signage is not allowed per Article 3-10.
Farm/estate	1 identification sign if greater than 5 acres, free-standing or wall mounted, 10 sq. ft.	No change
Kindergarten, child care, etc.	1 identification sign, wall mounted max. 7 ft. above ground level, 2 sq. ft.	No change
Religious/educational	1 identification sign (free-standing or wall mounted), 32 sq. ft., 8 ft. height	No change
	1 bulletin board, 12 sq. ft., 8 ft. height	No change
	If greater than 5 acres, 2nd identification/bulletin board allowed on same street frontage	No change
	If in A-U, greater than 5 acres, and has frontage on 2 or more streets, 2nd identification/bulletin board allowed	Removed
Other permitted uses	1 identification sign, 32 sq. ft., 8 ft. height	No change
Subdivision entrance	32 sq. ft., 6 ft. height, no more than 2 per entrance, no more than 2 entrances identified (4 with other conditions)	No change, but no more than 2 entrances identified
Group residential project in R-1T	1 non-illuminated directional sign per entrance, 3 sq. ft., 3 ft. height, 4 signs max.	No change
B&B	1 free-standing or wall mounted, 2 sq. ft., 6 ft. height	No change
High Density Residential Zones (R-3 & R-4) Proposed ordinance combines R-3, R-4, R-5 zones		
Type	Free-standing or wall mounted.	No change
Illumination	No illumination or indirectly illuminated	No illumination, indirectly illuminated, or internally illuminated when across a public street from office/business/industrial zone
Setback	1/2 minimum front yard, 10 ft. minimum	10 ft.
Multi-family residential building (4+ units)	1 identification sign, 32 sq. ft., 8 ft. height, minimum setback of 20 feet	No change except setback (10 ft.)
Group residential project	1 identification sign per street frontage (max. 2), free-standing or wall mounted, 32 sq. ft., 8 ft. height, minimum setback of 20 feet	No change except setback (10 ft.)
Pole banner signs	Maximum of 2 ft. x. 4 ft., 2 per pole, 8 ft. vertical clearance (in parking areas approved as conditional uses, accessory to mixed-use project)	Not permitted (cannot regulate content)

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High-Rise Apartment Zone (R-5) Proposed ordinance combines R-3, R-4, R-5 zones		
Type	Free-standing or wall mounted	No change
Illumination	Internally illuminated only when across a public street from office, business, or industrial zone. Otherwise, no illumination or indirectly illuminated.	No illumination, indirectly illuminated, or internally illuminated when across a public street from office/business/industrial zone
Business (incidental retail)	1 wall mounted sign, 16 sq. ft.	No change
Extended-stay hotel	1 wall mounted sign, 32 sq. ft.	No change
	If within 3/4 mile of highway interchange, 1 additional wall mounted sign, 150 sq. ft., 75' minimum height	No change
Office	1 wall mounted sign, 2 sq. ft. per principal permitted office use	No change
Pole banner signs	As for R-3/R-4	Removed
Professional Office & Mixed-Use Neighborhood Node Zones (P-1 & MU-1)		
Type	Free-standing or wall mounted	No change
Illumination	No illumination, indirectly illuminated, or internally illuminated	No change
Height	10 ft. maximum except hospitals	No change
Business	1 free-standing, 40 sq. ft., 10 ft. setback	No change
	1 wall mounted sign for buildings with street frontage, 5% of wall area	Same, but if no free-standing sign, 1 extra wall sign is allowed
	If 2 street frontages, 1 wall mounted sign per frontage, 5% of wall area (each)	No change
	3 wall mounted signs for 3+ story buildings with 2 street frontages, 5% of wall area (each)	No change
	1 nameplate per tenant, 2 sq. ft., nonilluminated or indirectly illuminated	No change
Informational signs	20 sq. ft., included in calculation for free-standing business sign area	Removed - content issue
Directional signs	3 ft. height if free-standing, 2 signs per entrance	No change
Attraction board	1, wall mounted or attached to free-standing sign, included in max. permitted sign area	No change
Canopy/awning signs	15% of the area of the surface to which they are attached	No change
Professional Office Project	1 free-standing or wall mounted, 100 sq. ft.	No change
	1 Identification sign, 15 sq. ft. for each restaurant, cocktail lounge or night club	No change
	Project entrance signs, free-standing or wall mounted, 32 sq. ft., 8 ft. height, 2 per entrance	No change
	3rd wall mounted sign allowed if 2 street frontages, not to exceed 5% of wall area	Removed
Construction screening signs	20% of the total area of the face of the construction screen	Removed
Hospital or Regional Medical Campus	3 free-standing or wall mounted signs, 150 sq. ft., 20 ft. height (collector/arterial) or 75 sq. ft., 15 ft. height (local)	No change
	Project entrance signs, 100 sq. ft., 10 ft. height -- 2 per entrance on collector/arterial, no more than 2 entrances	No change
	3 wall mounted signs allowed for buildings with 3 street frontages, not to exceed 5% of wall area	No change
Pole banner signs	Not permitted	Permitted

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Zone Requirement	Current	Proposed
Neighborhood Business Zone (B-1)		
Type	Free-standing or wall mounted	No change
Illumination	No illumination, indirectly illuminated, or internally illuminated	No change
Height	20 ft. maximum	No change
Business	1.5 sq. ft. per linear ft. of street or building frontage (whichever is greater), or 32 sq. ft. (whichever is greater)	No change
	1 free-standing sign per street frontage (2 max.), 50 sq. ft. per sign, 1/2 building setback or 10 ft. minimum	No change except setback (10 ft.)
	1 projecting sign, 50 sq. ft., 12 ft. height, indirectly/directly illuminated -- permitted in lieu of free-standing signage	No change
	Wall mounted sign, 15% of wall area, or 32 sq. ft. (whichever is greater), each wall considered separately	No change
Window sign	25% of the total window area, direct illuminated permitted	No change
Canopy/awning signs	Included in the computation of max. permitted sign area	No change
Indoor theater	1 marquee, 24 sq. ft. per theater, projecting 8 ft. from building face, 8 ft. vertical clearance	No change
	1 attraction board, 24 sq. ft. per theater, attached to 1 free-standing sign	No change
Attraction board	1 attraction board, wall mounted or attached to a free-standing sign, area included in max. permitted sign area	No change
Directional signs	3 sq. ft., 3 ft. height, 2 per entrance	No change
Nameplate	1 per tenant, 2 sq. ft., nonilluminated or indirectly illuminated	No change
Informational signs	20 sq. ft., included in calculation for business sign area	Removed - content issue
Menu Board	1 per restaurant or 1 per drive-through lane, max. letter height of 6 inches, no direct illumination, 45 sq. ft., 8 ft. height, no visible copy from adjacent street	No change
Menu Box	1 per restaurant, 4 sq. ft.	No change
Construction screening signs	20% of the total area of the face of the construction screen	Removed
Pole banner signs	Not permitted	Permitted
Highway Business, Warehouse, Industrial Zones (B-3, B-4, I-1, I-2)		
Type	Free-standing or wall mounted	No change
Illumination	No illumination, indirectly illuminated, or internally illuminated, directly illuminated	No change
Height	25 ft. (business sign); 40 ft. (advertising sign)	No change
Business	2 sq. ft. per linear ft. of street or building frontage (whichever is greater), or 32 sq. ft. (whichever is greater)	No change
	1 free-standing sign per street frontage (2 max.), 75 sq. ft. per sign, 1/2 building setback or 10 ft. minimum	No change except setback (10 ft.)
	Wall mounted sign, 15% of wall area, or 32 sq. ft. (whichever is greater), each wall considered separately	No change
Window sign	25% of total window area	No change
Nameplates	As regulated in B-1	Removed
Directional signs	As regulated in B-1	No change
Informational signs	As regulated in B-1	Removed
Signs on/under canopy	As regulated in B-1	No change
Indoor theater	1 marquee, 24 sq. ft. per theater, projecting 8 ft. from building face, 8 ft. vertical clearance	No change
	1 attraction board, 24 sq. ft. per theater, attached to 1 free-standing sign	No change
Attraction board	1 attraction board, wall mounted or attached to a free-standing sign, area included in max. permitted sign area	No change
Menu Board	As regulated in B-1	No change
Advertising sign structures (billboards)	400 sq. ft., lot must abut a federal or state highway	No change
	No advertising within 150 ft. of residential zone	No change
	500 ft. separation between signs, or 200 ft. with conditions	500 ft. requirement only, no 200 ft. requirement
	20 ft. setback or same as building setback (whichever is less)	No change
Stadium/Arena electronic message display	50% of the total sign area of the permitted sign, no moving/scrolling messages	No change
Pole banner signs	Permitted in a parking area accessory to mixed-use, with restrictions	No change
Construction screening signs	As regulated in B-1	Removed
Identification signs	Projects governed by a unified development plan and exceeding 4 acres	No change
	1 sign per public street frontage (max. 3 signs), 75 sq. ft. per sign, 10 ft. height. Area counted toward maximum allowable signage	No change

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Zone Requirement	Current	Proposed
Downtown Business Zones (B-2, B-2A)		
Type	Free-standing or wall mounted	No change
Illumination	Non-illuminated, indirectly illuminated, internally illuminated, directly illuminated	No change
Business	1 free-standing per street frontage (max. 2), 40 sq. ft., 20 ft. height, 1 ft. projection into ROW	No change
	1 wall mounted per building face, 3% of wall area, 50 ft. minimum, 1 ft. projection into ROW	No change
	1 additional wall mounted per building face, max. letter height or cabinet dimension of 2.5 ft, 50 ft. max. height, 1 ft. projection into ROW	No change
	1 wall mounted sign per establishment within the building with a separate entrance, 10-30 ft. height, 1.5 sq. ft. per linear ft. of frontage, 80 sq. ft. max., 1 ft. projection into ROW	No change
	1 projecting sign, 50 sq. ft., 10-30 ft. height, 8 ft. projection	No change
Window sign	25% of total window area	No change
Identification signs	Wall mounted, 5 sq. ft., 6 inch letter height, 10 ft. max height, 1 ft. projection into ROW	No change
Nameplates	As regulated in B-1	Removed
Directional signs	As regulated in B-1	No change
Menu boards	As regulated in B-1	No change
Menu boxes	As regulated in B-1	No change
Informational signs	As regulated in B-1	Removed
Canopy/awning signs	Permitted in lieu of wall signs, 20% of the face of the canopy/awning	No change
Banner signs, pennants/streamers	Permitted with no general product advertising, 1 permitted per 10 linear ft. of frontage, with other conditions	No change
A-frame/sandwich board signs	8 sq. ft. per panel, 4 ft. height, 2 ft. width, 1 sign per street frontage, 4 ft. sidewalk clearance	No change
Electronic message display boards	Permitted for civic centers with exhibition halls and an arena, for hotels with conference centers, for television and radio distribution centers and studios, and banks	No change
	80 sq. ft. per sign, 1 per street frontage (max. 2)	No change
Construction screening signs	As regulated in B-1	Removed
Pole banner signs	Not permitted	Permitted
Lexington Center Business Zone (B-2B)		
Type	Free-standing or wall mounted; painted wall signs prohibited	No change
Illumination	Non-illuminated, indirectly illuminated, internally illuminated, directly illuminated	No change
Height	20 ft. height	No change
ROW projection	1 ft. projection	No change
Business signs	As regulated in B-2/B-2A	No change
Identification signs	As regulated in B-2/B-2A	No change
Canopy/awning signs	As regulated in B-2/B-2A	No change
Banner signs, pennants/streamers	As regulated in B-2/B-2A	No change
Electronic message display boards	4 signs permitted for civic centers with exhibition halls and an arena	No change
	2 signs, 200 sq. ft. each; 2 signs, 50 sq. ft. each	No change
Nameplates	As regulated in B-1	No change
Directional signs	As regulated in B-1	No change
Menu boards	As regulated in B-1	No change
Informational signs	As regulated in B-1	Removed
A-frame/sandwich board signs	As regulated in B-2/B-2A	No change
Construction screening signs	As regulated in B-1	Removed

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Zone Requirement	Current	Proposed
Interchange Service Business Zone (B-5P)		
Type	Free-standing or wall mounted	No change
Illumination	Non-illuminated, indirectly illuminated, internally illuminated, directly illuminated	No change
Business signs	Wall mounted signs and window signs as regulated in B-1	No change
	1 free-standing sign per lot, 356 sq. ft., 75-90 ft. height, 10 ft. setback	No change
	1 free-standing sign per street frontage (max. 2), 50 sq. ft., 20 ft. height, 10 ft. setback	No change
Attraction board	Wall mounted or attached to free-standing sign, included in max. sign area	No change
Nameplates	As regulated in B-1	Removed
Menu boards	As regulated in B-1	No change
Directional signs	As regulated in B-1	No change
Construction screening signs	As regulated in B-1	Removed
Pole banner signs	Not permitted	Permitted
Commercial Center Zone (B-6P) As regulated in B-1, with the following exceptions:		
free-standing Signs	Only permitted as shopping center identification signs. 1 per street frontage (max. 2), 150 sq. ft., 25 ft. height for a regional shopping center, or 75 sq. ft., 20 ft. height for a community or neighborhood shopping center	No change
Attraction board	Included on free-standing sign, or 6 tenant panels may be used in lieu of attraction board	Removed
Window sign	25% of the total window area	No change
Projecting signs	No illumination or indirectly illuminated, conditional use	Permitted in lieu of wall signs
Pole banner signs	Not permitted	Permitted
Multi-family residential building	Not addressed	1 free-standing sign per entrance, 32 sq. ft. (combined), 8 ft. height. 1 12 sq. ft. wall sign
Mobile Home Park Zone (M-1P)		
Illumination	No illumination or indirectly illuminated	No change
Entrance	1 free-standing identification sign, 32 sq. ft, 8 ft. height	No change
Setback	20 ft.	10 ft.
Mobile homes	1 nameplate, 1 sq. ft.	No change
Planned Unit Development Zone (PUD)	All aspects of signage determined by requirements for zone in which the use is first permitted.	No change
University Research Campus Zone (P-2)	As regulated in P-1, with the following exceptions:	
Identification signs	Wall mounted, 1 per wall (max. 4), 5% of the wall area	No change
Project entrance identification signs	As regulated in P-1	No change

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Zone Requirement	Current	Proposed
Mixed-Use Neighborhood Corridor Zone (MU-2)		
Illumination	Non-illuminated, indirectly illuminated, internally illuminated,	No change
Height	10 ft. maximum	No change
Identification signs	1 per street frontage (max. 2), 75 sq. ft. each	No change
Business	Wall signs, 1 per wall, 15% of wall area or 32 sq. ft. (whichever is greater). If more than one tenant, applied seperately.	No change
Canopy/awning signs	Limited to percentage allowable for wall signs	No change
Projecting signs	Permitted in addition to wall mounted signs, 1 per tenant with separate entrance, 12 sq. ft., 8 ft. min. height, 4 ft. projection	No change
Attraction board	Attached to free-standing sign, included in area of free-standing sign	No change
Directional signs	3 sq. ft., 3 ft. height, 2 per entrance	No change
Nameplate	2 sq. ft., 1 per tenant	No change
Menu board	6 inch letter height/width, 30 sq. ft., 8 ft. height, not visible from ROW	No change
Menu box	N/A - not addressed	4 sq. ft.
Banner signs, pennants/streamers	Permitted with no general product advertising, 1 permitted per 10 linear ft. of frontage, with other conditions	No change
Construction screening signs	As regulated in B-1	Removed
Pole banner signs	Not permitted	Permitted
Mixed-Use Community Zone (MU-3) As regulated in MU-2, with the following exceptions:		
Banner signs, pennants/streamers	15% of wall area to which they are attached, with other restrictions	No change
Pole banner signs	2 ft. x 4 ft., no more than 2 per pole	No change
A frame or sandwich board	8 sq. ft. per panel, 4 ft. height, 2 ft. width, 1 sign per street frontage, 4 ft. sidewalk clearance	No change
Business/identification sign	1 free-standing per street frontage (max. 2), 75 sq. ft (primary), 40 sq. ft. (secondary)	150 sq. ft. per sign
Project identification sign	1 per building per street frontage, 5% of wall area. If projecting, 8 ft. min. height, 4 ft. projection	No change
Entertainment mixed-use project	Indoor theater: 1 marquee, 24 sq. ft., 8 ft. projection, 8 ft. clearance.	No change
	Indoor theater: 1 attraction board, 24 sq. ft.	No change
Expansion Area Zones (CD, EAR-1, EAR-2, EAR-3, CC)		
	As regulated in PUD	No change
Construction screening signs	Permitted in CC, as regulated in B-1	Removed
Economic Development Zone (ED)		
	As regulated in P-1, with the following exceptions:	No change
Project entrance identification signs	Professional Office Projects, as regulated in P-1/MU-1. All free-standing signs to be monument type.	No change
Extended stay hotel	Directly, indirectly, or internally illuminated. No more than 1 wall mounted sign per hotel, 32 sq. ft. No more than 1 free-standing monument sign, 8 ft. height, 32 sq. ft.	As regulated in B-3/B-4/I-1/I-2 with restrictions
Supportive uses (residential and non-residential)	N/A - not addressed	Non-residential - As regulated in B-3/B-4/I-1/I-2 with restrictions
Non-Residential	N/A - no overall limit	2 sq. ft. per linear ft. of street or building frontage (whichever is greater), or 32 sq. ft. (whichever is greater)
Height	10 ft.	25 ft.
	1 free-standing, 40 sq. ft., 10 ft. setback	1 free-standing sign per street frontage (2 max.), 75 sq. ft. per sign, 10 ft. setback; only permitted within 800' of an interstate
	1 wall mounted sign for buildings with street frontage, 5% of wall area	1 wall mounted sign per wall, 15% of wall area, or 32 sq. ft. (whichever is greater), each wall considered separately
	If 2 street frontages, 1 wall mounted sign per frontage, 5% of wall area (each)	
	3 wall mounted signs for 3+ story buildings with 2 street frontages, 5% of wall area (each)	
	1 nameplate per tenant, 2 sq. ft., nonilluminated or indirectly illuminated	No Change
Residential	N/A - not addressed	As regulated in R-3/R-4/R-5 zones
Regional Medical Campus	As regulated in the P-1 Zone	Removed by reference