



TO: Mayor Linda Gorton
Urban County Council

FROM: Craig Cammack, Dep Dir of Communications & Community Outreach Liaison

CC: Tyler Scott, Chief of Staff

DATE: May 7, 2025

SUBJECT: Purchase of Service Agreement – 2025 Lexington Pride Festival Sponsorship

Request

Request Council authorization to execute a Purchase of Service Agreement with the Lexington Pride Center to sponsor the 2025 Lexington Pride Festival that takes place on June 28, 2025. The sponsorship includes logo recognition on banners, merchandise and the stage as well as two booth spaces at the event.

This is for the period beginning on May 6, 2025, and continuing for a period of one (1) year from that date unless within that period Government gives the Organization thirty (30) days written notice of termination of this Agreement in which case this Agreement shall terminate thirty (30) days from the date notice is given to the Organization.

Reason for Request

The Lexington Pride Festival is one of the largest public events in Lexington, attracting over 10,000 attendees each year. It provides an opportunity for the LGBTQ+ community, allies and all of Lexington to come together in celebration. This agreement supports this event, in collaboration with 250Lex.

Proceeds from the Lexington Pride Festival support the Lexington Pride Center, which provides spaces, programming and services for the LGBTQ community. The 501(c)3 organization hosts ongoing groups and activities, a pride library, computer lab, and numerous free events.

What is the cost in this budget year and future budget years?

The cost for this FY is: \$5,000

The cost for future FY is: N/A

Are the funds budgeted?

The funds are budgeted.



Account number: 1101-133001-0001-71299

File Number: 0489-25

Director/Commissioner: Tyler Scott, Chief of Staff

