

LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT ECONOMIC DEVELOPMENT PARTNER AGENCY QUARTERLY REPORT FISCAL YEAR 2017

Economic Development Partner Agency:
Downtown Lexington Corporation (DLC)

Date:
Put Submission Date Here

Outcome Evaluation

Using this Addendum "B" to the Downtown Lexington Corporation (DLC) Purchase of Service Agreement, please demonstrate progress towards stated goals and initiatives

NOTE: If there have been changes to your Lexington-Fayette Urban County Government funded program(s) necessitating amendment of your approved outcomes, please contact Kevin Atkins, Chief Development Officer, 859.258.3110 (or email at katkins@lexingtonky.gov) to discuss the proposed amendments.

Provide Positive Quality of Life Experiences for People Living or Visiting Downtown Lexington

1. Describe events/activities during the past quarter led by DLC that helped promote the quality of life for people living or visiting downtown.

ANSWER (1) HERE

2. How many and what type of events has DLC hosted to bring people into the downtown business district? Provide an estimate of attendance at each of those DLC hosted/sponsored events?

ANSWER (2) HERE

3. How have the DLC events assisted the economic development efforts of both downtown and the Lexington community as a whole?

ANSWER (3) HERE

Promote Downtown as a Unique and Vibrant Place for Business, Residential Life and Entertainment

1. Describe the efforts led by DLC during the quarter to promote downtown Lexington as a unique and vibrant place for business, residential life and entertainment.

ANSWER (1) HERE

2. During the most recent quarter what efforts have been undertaken where DLC acted as a promotional outlet for downtown retailers and restaurants?

ANSWER (2) HERE

3. Are any of the efforts mentioned in item (2) above new or considered pilot efforts for the agency to promote downtown?

ANSWER (3) HERE

4. What were the main promotional efforts undertaken by DLC in the most recent quarter to promote activity in downtown Lexington to assist with economic growth and activity?

ANSWER (4) HERE

Serve in a Leadership Role to Promote Downtown Lexington as an Important Center of the Community and Region

1. During the most recent quarter what was the leadership role of DLC in the promotion of downtown Lexington as important to the overall community?

ANSWER (1) HERE

2. During the most recent quarter what was the leadership role of DLC in the promotion of downtown Lexington to the broader Lexington region?

ANSWER (2) HERE

3. What were the successes and challenges of the promotional efforts discussed in (1) and (2) above?

ANSWER (3) HERE

4. During the most recent quarter how were you involved with the Downtown Management District? Did you have a leadership role in any of their activities?

ANSWER (8) HERE

Existing Challenges

1. What challenges were identified in the previous quarter in regard to the promotion of making downtown an important and vibrant center for the community and region?

ANSWER (1) HERE

2. What solutions were proposed and provided by DLC to those challenges?

ANSWER (2) HERE

Partnership With Other Downtown Agencies

1. Please provide information on partnerships and activities DLC has or has participated in with other organizations that involved with the daily promotion of the downtown business district.

ANSWER (1) HERE

2. What has the DLC role, leadership or otherwise, been in those partnership activities?

ANSWER (2) HERE

3. What projects, if any, did the Downtown Development Authority and the Downtown Lexington Corporation partner or collaborate on in the most recent quarter? What was the role of each organization in that partnership/collaboration? What was your leadership role in those efforts?

ANSWER (3) HERE

Mission Statement: Promote downtown as a unique and vibrant place in Lexington for businesses, residential life and entertainment

Please provide the measures of success during the most recent quarter based on the Downtown Lexington Corporation Mission Statement. Describe how those have improved from the previous quarter.

ANSWER HERE

Describe efforts to diversify dependence on yearly funding from the Lexington-Fayette Urban County Government. What percentage of funding is from Lexington-Fayette Urban County Government dollars?

ANSWER HERE

CERTIFICATION

As the Chair or Chief Executive Officer (or equivalent) of this agency, I certify that the information provided in this Quarterly Report is true and complete to the best of my knowledge and belief.

I further agree that funds received from Lexington-Fayette Urban County Government will be used for the purposes for which they were requested and approved, and that the agency will comply with the requirements set forth in the application and the approved Purchase of Service Agreement and Addendum(s).

Name:

INSERT NAME HERE

Title:

INSERT TITLE HERE

Date:

INSERT DATE HERE

THIS REPORT AND ANY REQUIRED ATTACHMENT(S) ARE DUE IN THE OFFICE OF THE CHIEF DEVELOPMENT OFFICER NO LATER THAN:

1ST QUARTER: OCTOBER 10, 2016

2ND QUARTER: JANUARY 10, 2017

3RD QUARTER: APRIL 10, 2017

4TH QUARTER: JULY 10, 2017

THIS REPORT SHOULD BE COMPLETED AND SUBMITTED VIA EMAIL TO THE OFFICE OF THE CHIEF DEVELOPMENT OFFICER ALONG WITH QUARTERLY FUNIDNG REQUEST

INVOICE TO:

Kevin Atkins

Chief Development Officer

Lexington-Fayette Urban County Government

katkins@lexingtonky.gov

NOTE: All quarterly reports will be electronically date stamped by email receipt record to ensure submission by organization is on time and in accordance with the FY2017 Purchase of Service Agreement with Lexington-Fayette Urban County Government.