

BANNER ATTACHMENT AGREEMENT

WITNESSETH:

WHEREAS, LFUCG owns the light poles located along South Limestone Street in Lexington, Kentucky; and

WHEREAS, UK, upon approval from LFUCG, desires to install banners on LFUCG's light poles; and

WHEREAS, LFUCG owns the banner arms ("brackets") currently affixed to the light poles located between Avenue of Champions and Maxwell Street; and

WHEREAS, UK, upon approval from LFUCG, also desires to use the brackets currently affixed to the light poles located between Avenue of Champions and Maxwell Street, for banner installation purposes; and

WHEREAS, LFUCG consents to UK's proposed use, provided that UK agrees to replace any worn or torn banners in a timely manner, and further agrees to maintain the existing brackets, replace any broken or damaged brackets, acquire additional brackets if necessary, and return original brackets to LFUCG upon expiration of this Agreement.

NOW, THEREFORE, in consideration of the mutual covenants, terms, and conditions herein contained, the parties hereto do hereby mutually covenant and agree as follows:

1. RECITALS INCORPORATED.

The above recitals are incorporated herein as if fully stated.

2. PERMITTED ATTACHMENTS.

LFUCG agrees to allow UK to attach the banners in the area described in Exhibit 1, which is attached hereto and incorporated herein by reference, to LFUCG's light poles, in accordance with any and all applicable university design standards and guidelines. All banners must be approved by the appropriate division, department, office, or official at UK.

3. <u>INSTALLATION OF BANNERS, MAINTENANCE & REMOVAL</u> REQUIREMENTS, AND COSTS.

UK shall be responsible for production, installation and removal of banners in a timely manner. UK shall coordinate the installation and removal of banners on light poles located in the public rights-of-way with LFUCG in accordance with Chapter 17C of the Lexington-Fayette Code of Ordinances, and in conformity with any order issued by the LFUCG Director of Traffic Engineering. LFUCG shall manage the permitting for lane closures required for installation and removal of the banners when required.

UK agrees to maintain existing brackets, replace any broken or damaged brackets, acquire additional brackets if necessary, and return original brackets to LFUCG upon expiration of this Agreement. UK further agrees to replace any and all worn or torn banners in a timely manner. For purposes of this Agreement, UK shall replace such facilities immediately upon discovery that such a condition exists, or upon thirty (30) days' notice from the LFUCG Director of Traffic Engineering, or his designee. Any and all replacement brackets shall adhere to the product description of the existing brackets, which is attached hereto as Exhibit 2 and incorporated herein by reference.

UK shall exercise reasonable care to avoid damage to LFUCG's facilities and assumes all responsibility for any and all such damage. LFUCG reserves the right to make necessary repairs to LFUCG-owned facilities at any time during the duration of this Agreement at the cost and expense of UK and without liability. Should UK fail to remove its facilities from LFUCG's light poles within a reasonable time following expiration or termination of this Agreement, LFUCG shall have the right to remove said facilities at the cost and expense of UK and without liability. Should UK fail to return LFUCG's original brackets within a reasonable time following expiration of termination of this Agreement, UK hereby agrees to pay LFUCG for replacement brackets.

4. <u>INDEMNIFICATION</u>.

As an agency of the Commonwealth of Kentucky, UK is prohibited from indemnifying third parties. Therefore, UK shall be responsible for its own actions to the extent and in the manner provided for by applicable law.

5. NONCOMPLIANCE.

Should UK fail to comply with any of the provisions of this Agreement, or otherwise defaults in any of its obligations under this Agreement, and fail to correct such default or noncompliance within thirty (30) days' written notice from

the LFUCG Director of Traffic Engineering, LFUCG may, at its option, terminate this Agreement by giving written notice to UK of said termination.

6. WAIVER.

Failure to enforce or insist upon compliance with any of the terms or conditions of this Agreement shall not constitute a general waiver or relinquishment of any such terms or conditions, but the same shall be and remain at all times in full force and effect.

7. ASSIGNMENT.

UK shall not assign, transfer, or sublet the privileges hereby granted by LFUCG.

8. PROPERTY RIGHTS.

No use, however extended, of LFUCG's light poles under this Agreement shall create or vest in UK any ownership or property rights in said poles. The rights granted to UK pursuant to this Agreement, with the exception of the purchase of brackets by UK, shall be considered a lease.

9. TERM.

This Agreement shall become effective upon its execution and shall be for a term of one (1) year and shall continue year-to-year unless terminated by any party with thirty (30) days' written notice to the other party. Upon termination of this Agreement, UK shall immediately remove its banners and then-owned brackets attached to LFUCG's light poles pursuant to this Agreement. All costs of such removal shall be borne by UK.

10. NOTICES.

Any notice or request required by this Agreement shall be deemed properly given if mailed to:

LFUCG:

Director of Traffic Engineering
Lexington-Fayette Urban County Government
101 East Vine Street, 3rd Floor
Lexington, Kentucky 40507

UK:

Executive Director of PR & Marketing University of Kentucky 206E Matthews Building Lexington, Kentucky 40506-0047

The designation of the person to be notified, and/or his address, may be changed by any party at any time, or from time to time, by similar notice.

11. INSURANCE.

UK is self-insured and shall maintain in force during the term of this Agreement at its expense commercial general liability insurance, with deductible provisions and in a minimum amount satisfactory as provided in Exhibit 3. UK shall name LFUCG as an additional insured. Upon request, UK shall provide LFUCG with certificates or other evidence of any insurance coverage required herein.

12. ENTIRE AGREEMENT.

This Agreement and the attached Exhibits constitute the entire Agreement and all previous representations relative thereto, either written or oral, are hereby annulled and superseded. No modification shall be binding unless it shall be in writing and signed by all parties. Nothing contained in this Agreement or the attached Exhibits shall be construed as having any effect in any future agreement or contemplated future agreement between the parties.

13. HEADINGS.

Paragraph headings are for the convenience of the parties only and are not to be construed as part of this Agreement.

14. REPRESENTATIONS AND WARRANTIES.

UK hereby represents and warrants that it will attach its banners to LFUCG's facilities pursuant to this Agreement in order to promote civic, campus, and cultural events, student life, civic/non-profit organizations, or any other permitted purpose established by university policy.

WHEREOF, the parties hereto have caused this Agreement to be duly executed the day and year first above written.

EXHIBIT 1 – AREA COVERED BY AGREEMENT



Note: 18 sets or 36 brackets are currently in good, working order.

EXHIBIT 2 – ORDER INFORMATION FOR GRANVILLE BRACKETS/BANNER ARMS – PRODUCT DESCRIPTION

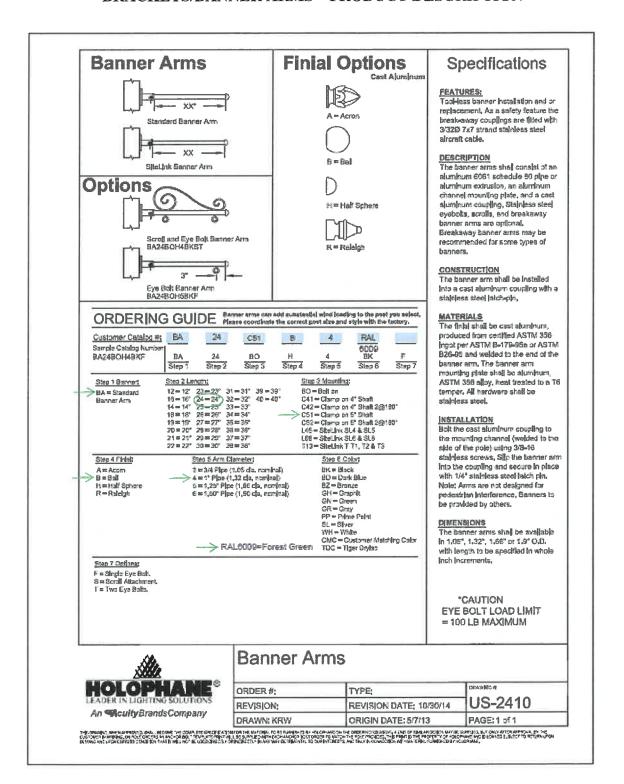


EXHIBIT 3 – INSURANCE

ACORD' CERTIFICATE OF LIABILITY INSURANCE						DATE (MINIODIYYYY) 10/17/2016	
THIS CERTIFICATE IS ISSUED AS A MATI CERTIFICATE DOES NOT AFFIRMATIVELY BELOW. THIS CERTIFICATE OF INSURA REPRESENTATIVE OR PRODUCER, AND TI IMPORTANT: If the certificate holder is an the terms and conditions of the policy, cert certificate holder in lieu of such endorseme	OR NEGATIVELY AMEND NCE DOES NOT CONSTITU HE CERTIFICATE HOLDER. ADDITIONAL INSURED, the ain policies may require an o	, EXTEND OR ALT ITE A CONTRACT policy(ies) must b	BETWEEN 1 e endorsed.	IVERAGE AFFORDED I THE ISSUING INSURER If SUBROGATION IS V	BY THI (S), A	E POLICIES UTHORIZED), subject to	
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Louisuile, RY 40202 Ath: Neathcare AccountsCSS@march.com/Fax: 212-948-1307		EMALL ACCRESS INSURER(S) APPORDING COVERAGE				NAICE	
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University of Kentucky	MSURER B: N/A				N/A		
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lexington, NY 40505		INSURER E:					
	INDURER F:						
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Lexington Payette Urban County Government is included as additi	onal insured as required by written contin	ect.					
CERTIFICATE HOLDER	CANCELLATION						
Lexington Fayetts Listen County Government 200 East Main Street Lexington, NY 40507	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.						
•	AUTHORIZEO REPRESENTATIVE of March U.S.A. Ido.						
- 1		John C Logan			2	-	
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