



Lexington-Fayette Urban County Government

200 E. Main St
Lexington, KY 40507

Legislation Details

File #:	0888-19	Version:	1	Name:	Wiser Strategies- Placement
Type:	Resolution	Status:		Status:	Approved
File created:	8/19/2019	In control:		In control:	Urban County Council
On agenda:	9/26/2019	Final action:		Final action:	9/26/2019
Enactment date:	9/26/2019	Enactment #:		Enactment #:	R-514-2019

Title: A Resolution authorizing the Mayor, on behalf of the Urban County Government, to execute an Agreement (awarded pursuant to RFP No. 29-2019) with Wiser Strategies, for media planning and placement services relating to stormwater and recycling marketing campaigns, at a cost not to exceed \$225,000. [Div. of Environmental Services, Plueger]

Sponsors:

Indexes:

Code sections:

Attachments: 1. blue sheet memo_placement, 2. 2020_Contract For Services(Placement), 3. RFP Pkg 29-2019 placement, 4. Wiser plc, 5. 00666314.pdf, 6. R-514-2019, 7. Contract #234-2019

Date	Ver.	Action By	Action	Result
9/26/2019	1	Urban County Council	Approved	Pass
9/12/2019	1	Urban County Council	Received First Reading	
9/10/2019	1	Urban County Council Work Session		