



Lexington-Fayette Urban County Government

200 E. Main St
Lexington, KY 40507

Legislation Details (With Text)

File #:	0889-19	Version:	1	Name:	Wiser Strategy - Creative
Type:	Resolution	Status:		Status:	Approved
File created:	8/19/2019	In control:		In control:	Urban County Council
On agenda:	9/26/2019	Final action:		Final action:	9/26/2019
Enactment date:	9/26/2019	Enactment #:		Enactment #:	R-515-2019

Title: A Resolution authorizing the Mayor, on behalf of the Urban County Government, to execute an Agreement (awarded pursuant to RFP No. 34-2019) with Wiser Strategies, for creative design services for public outreach and media campaigns relating to stormwater and water quality education, at a cost not to exceed \$50,000. [Dept. of Environmental Quality and Public Works, Albright]

Sponsors:

Indexes:

Code sections:

Attachments: 1. blue sheet memo_ creative, 2. 2020_Contract For Services (SWCreative), 3. RFP Pkg 34-2019 creation, 4. Wiser Strategies Proposal cr, 5. 00666071.pdf, 6. R-515-2019, 7. Contract # 235-2019

Date	Ver.	Action By	Action	Result
9/26/2019	1	Urban County Council	Approved	Pass
9/12/2019	1	Urban County Council	Received First Reading	
9/10/2019	1	Urban County Council Work Session		

A Resolution authorizing the Mayor, on behalf of the Urban County Government, to execute an Agreement (awarded pursuant to RFP No. 34-2019) with Wiser Strategies, for creative design services for public outreach and media campaigns relating to stormwater and water quality education, at a cost not to exceed \$50,000. [Dept. of Environmental Quality and Public Works, Albright]

Authorization to execute an Agreement with Wiser Strategies to provide services to develop stormwater ads and assets, including graphics, images and other components of the ads for one (1) year. There is an option for two (2) renewals, contingent on funding. The amount of the Agreement is not to exceed \$50,000.00 per fiscal year. (L889-19) (Plueger/Albright)

Budgetary Implications: Yes

Advance Document Review:

Law: Yes, Completed by Michael Cravens, August 19, 2019

Risk Management: No

Fully Budgeted: Yes

Account Number: 4051-313201-3095-71299

This Fiscal Year Impact: \$50,000

Annual Impact:

Project:

Activity:

Budget Reference:

Current Balance: \$235,083.00

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Mayor, on behalf of the Lexington-Fayette Urban County Government, be and hereby is authorized to execute an agreement (awarded pursuant to RFP No. 34-2019), which is attached hereto and incorporated herein by reference, with Wiser Strategies, for creative design services for public outreach and media campaigns relating to stormwater and water quality education, at a cost not to exceed \$50,000.00.

Section 2 - That an amount, not to exceed the sum of \$50,000.00, be and hereby is approved for payment to Wiser Strategies, from account # 4051-313201- 71299, pursuant to the terms of the agreement.

Section 3 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL: